

# DELTA CHI MEMBERSHIP EXPERIENCE SURVEY

Delta Chi has partnered with Dyad Strategies, an industry powerhouse in fraternity research and assessment, to join over 20 other international organizations for this regular survey. 2027 will be the fifth year of the partnership.

**FEBRUARY 16 - MARCH 15, 2027**



## Survey FAQs

### WHY DO WE TAKE THIS SURVEY?

The Member Experience Survey is a tool to help the International Fraternity, our active members, and advisors to understand their membership on a deeper level over time and identify behaviors to encourage a values-based brotherhood. Through this annual survey, Delta Chi will be able to improve our programs, provide stronger support, and understand what is needed to enhance a safe and thriving culture of Delta Chi.

### WHO TAKES THE SURVEY?

Every Active and Associate member on the chapter's roster while the survey is open should complete the Membership Experience Survey. The more members who complete the survey, the more information the Fraternity has to make Delta Chi the best it can be on both the local and the international levels.

### HOW DO WE TAKE THE SURVEY?

A link to the online survey will be emailed to each member on February 16, 2027, with regular reminders for those who need to complete the survey. The survey will close on March 15. Members should take the survey when they have 20-30 minutes to complete it from a computer, tablet, or mobile phone. The best time to take the survey is during a chapter meeting in February or March with all members completing it at the same time to ensure it is finished.

### IS THE SURVEY ANONYMOUS?

Survey responses are completely anonymous. The Fraternity will only have access to completion data. This means IHQ can inform chapters which members still need to complete the survey while the survey remains open. IHQ, advisors, and chapter leaders do not know how each member responds to individual questions.

### WHAT'S IN IT FOR OUR CHAPTER?

- 1 Chapters will receive a comprehensive chapter-level report that compares their data over time with the overall Delta Chi data. Responses help to inform programming decisions and educational offerings from the Fraternity.
- 2 Chapters that achieve a 90% or higher response rate in the Membership Experience Survey will receive a \$5 per member discount on their 2027-2028 Risk Management Assessment base rate.
- 3 Chapters that do not meet the minimum threshold of at least a 35% response rate will receive a \$10 per member surcharge on the 2027-2028 Risk Management Assessment base rate.



**DELTA CHI**  
FRATERNITY

[DELTACHI.ORG/MEMBERSHIP-EXPERIENCE-SURVEY](https://deltachio.org/membership-experience-survey)