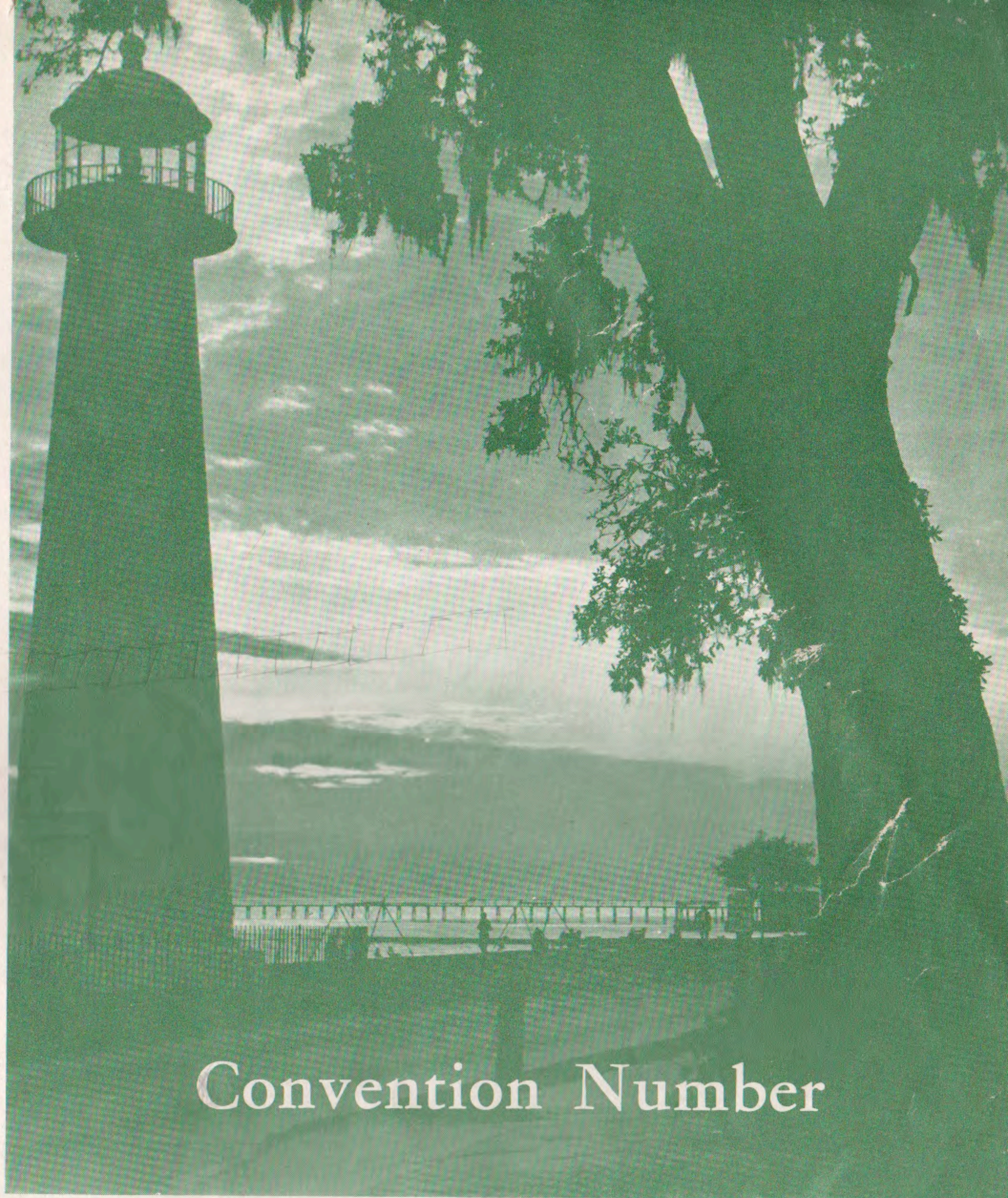
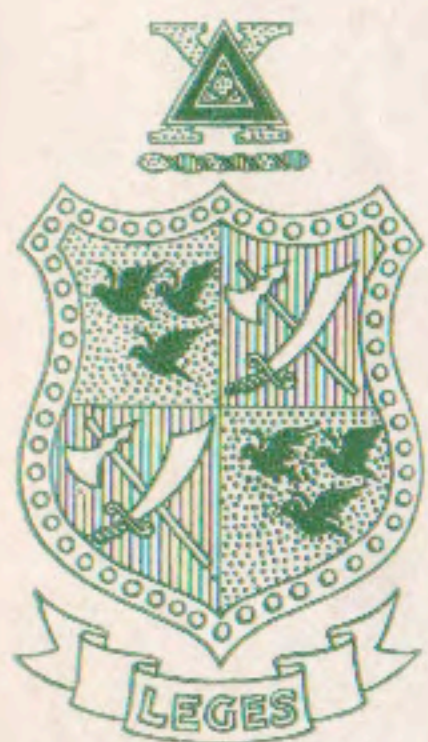




Convention Number

May

DELTA CHI

1954

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Volume 50

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No. 4

QUARTERLY

May, 1954

Delta Chi Quarterly

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THIS MONTH'S COVER

Biloxi, Mississippi, the site for the 1954 International Convention of the Delta Chi Fraternity, is a place of historical interest. One of the many historic points of interest is the lighthouse, which was constructed in 1849. This is one of the few lighthouses to be found located within the city limits of any community. This famous light was attended by women keepers for sixty-two years. More information about Biloxi and the Convention will be found elsewhere in this issue.

MEMBER . . Fraternity Magazines Associated

Published four times a year in September, January, March and May by the Delta Chi Fraternity. Life Subscriptions are \$20.00, annual subscriptions \$3.00 and single copies \$1.00 each. Since 1923, each initiate has been required to pay his life subscription at the time of initiation. Payment of alumni dues by non-subscribers entitles them to the QUARTERLY.

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It is important to remember that the fraternity is not a grip, a badge, an emblem, or primarily a house. The true meaning of fraternity is something that is intangible, something that is real and precious. It is good to pause and recall the ideals and the spiritual qualities that they embody. Fraternities are seeking as their ideal to love truth and use it for the benefit of young men.

The Call to Convention

The Delta Chi Fraternity Will Hold Its Thirtieth International Convention at Buena Vista Hotel, Biloxi, Mississippi, August 31, September 1, 2, and 3, 1954

To the Members of the Executive Board, the "XX", the Active and Alumni Chapters and Members of Delta Chi Fraternity Everywhere, Greetings:

Obedient to the provisions of Section 11 of the Constitution and in accord with action duly taken by the Executive Board of the Fraternity, I hereby proclaim that the Thirtieth International Convention of Delta Chi Fraternity will convene at Buena Vista Hotel, Biloxi, Mississippi, U.S.A., at 2:00 P.M. Tuesday, August 31, A.D. 1954, to continue, subject to adjournment, to and including Friday, September 3, A.D. 1954.

Also, pursuant to Section 21 of the Constitution, a meeting of the Executive Board of the Fraternity is hereby called to be held at Buena Vista Hotel, at the above address, at 1:30 o'clock P.M., Monday afternoon, August 30, A.D. 1954.

In Testimony Whereof witness my signature to the presents, attested by the signature of the "CC" and the seal of the Fraternity hereunto affixed, this 24th day of January, 1954.

Marsh W. Whitte
"AA"

Jefferson J. Coleman
"CC"

DELTA CHI QUARTERLY

MAY
1954



VOLUME 50
No. 4

The 1954 Convention

THE 30th International Convention of the Delta Chi Fraternity will convene on August 31, 1954, at Biloxi, Mississippi, at the Buena Vista Hotel. The announcement was first made in the January QUARTERLY and more details about travel, reservations, and the deep South were carried in the March number of the QUARTERLY. If you have not already made plans to combine Convention with your Labor Day vacation, now is the time to make your plans.

The entire family will enjoy a few days in Biloxi so bring the "distaff side" and all the children. Here are a few things the ladies and children can do while the men are contemplating fraternity matters. There are boat trips twice daily to Deer Island, Ship Island and other scenic islands of this colorful area. The Buena Vista Hotel has a sight-seeing agency located in the hotel and offers trips whenever there is a demand. Sail boat rides are available and are located only a short distance from the hotel. A coffee party and a special ladies' luncheon is being arranged for those who plan to come to the Convention. There are three golf courses located nearby for the golf enthusiast. Needless to say the children will find the hotel's private sand beach ideal for swimming or relaxing under the summer sun. For the TV addict, a set is available in the air-conditioned hotel lobby.

The Buena Vista Hotel has one of the finest ultra-modern convention and banquet halls in the deep South. The hotel faces the Gulf of Mexico and is between New Orleans and Mobile, Ala-

bama. One of the reasons it is considered one of the finest convention sites of the South is due to its commodious convention hall, the "Hurricane Room." This room has a public address system built into the acoustically treated ceiling, and there are no center columns to obstruct the view of the speaker's rostrum. This hall is large enough to accommodate 1,500 persons or it can be divided into smaller rooms in a very short time.

Biloxi is easy to reach no matter what mode of transportation is used. A detailed listing of train, plane, and bus schedules was carried in the March QUARTERLY. However, you should check these time schedules with your local agent before planning your trip for any changes that have taken place since they were published. You will find listed on the next page a list of representative current round trip coach train fares from various points throughout the country. These rates do not include the 10 per cent tax.



Yachting is one of the most popular sports in Biloxi. Here are a couple of seasoned and salty skipperettes (that's what the advertisement said) preparing for a race over the historic sailing course of the Biloxi Yacht Club on the Mississippi Gulf Coast.

University, Alabama (from Tuscaloosa)	\$16.85
Tucson, Arizona	72.78
Ithaca, New York	79.50
Gainesville, Florida	28.15
Moscow, Idaho	92.15
Champaign, Illinois	41.05
Ames, Iowa	52.30
Lawrence, Kansas	40.75
Ann Arbor, Michigan	57.64
Minneapolis, Minnesota	57.15
Columbia, Missouri	37.35
Columbus, Ohio	48.89
Norman, Oklahoma	37.90
Toronto, Ontario, Canada	67.50
State College, Pennsylvania (from Lewistown)	55.83
Los Angeles, California	95.15
Dallas, Texas	30.30
Stanford, California	95.15
Austin, Texas	33.65
Schenectady, New York	75.30
Seattle, Washington	99.90

Hotel reservations are important. They are of great assistance to the staff at the National Headquarters in planning your Convention. If you know definitely that you are Convention bound in 1954,

please let the Executive Offices know, if you have not already done so. Another Convention is scheduled for Buena Vista immediately prior to Delta Chi's Thirtieth International Convention and the hotel has already reserved most of its rooms until the morning of August 31. This means that undergraduates, alumni, and guests will not be able to check into the Buena Vista until August 31.

You will note that all rates as listed on the reservation blank are on the European Plan. If the accommodations you request are not available, you will be given the next closest rate. Reservations will be filled in the order in which they are received so send yours to the Executive Offices today. Your Convention hotel reservation blank is printed below and your confirmation will be sent to you direct from the hotel.

If you plan to attend the Convention and not stay at the Buena Vista Hotel, be sure to let the Executive Offices know you are planning to attend and where you will be staying.

THE BUENA VISTA HOTEL

Convention Hotel Reservation

Send to: Delta Chi Fraternity
16 South Clinton
Iowa City, Iowa

PLEASE RESERVE ACCOMMODATIONS AS CHECKED (x)

Name _____ Chapter _____ Year _____

Address _____ City _____ State _____

Delegate _____ Member _____ Alumnus _____ Visitor _____

Arrival Date _____ (not before August 31)

Departure Date _____ No. of Persons _____

Here are the European Plan daily rates!

SINGLE ROOMS	\$ 4.00 ☐	\$ 5.00 ☐	\$ 6.00 ☐	\$ 7.50 ☐
DOUBLE BED ROOMS Two persons	7.50 ☐	8.50 ☐	10.00 ☐	12.00 ☐
TWIN BED ROOMS Two persons	8.00 ☐	9.00 ☒	10.50 ☐	12.50 ☐
SUITES Parlor and Bedroom	17.00 ☐	18.00 ☐	22.50 ☐	

Third or Fourth Adult in Room \$2.50 Additional

Children under 12 Years in room with Adult \$1.50

I will be accompanied by _____

Story of Conventions

SIXTY-FOUR years and twenty-nine Conventions have passed since Delta Chi Fraternity began its existence in 1890. It is impossible to measure all the time and effort put into conventions, but by glancing through the records one can easily see the profound effect which these legislative bodies have had in shaping the policies, programs, and future of Delta Chi.

According to the present Constitutional provision, "the convention shall be held every two years at a time and place determined by the Executive Board." Such was not always the case. The Fraternity held annual conventions from 1894 until 1911. With the eighteenth Convention began a series of biennial gatherings which lasted up to the present time, exceptions being made only during the two World Wars, the depression of the thirties, and a reactivation period following World War II. Of the twenty-nine conventions already held, nine convened in New York State, four in the Rocky Mountains, three each in Illinois and Canada, two in Michigan, Ohio, and Indiana, and one each in Pennsylvania, Minnesota, Washington, D. C., and California. The 1954 Convention will be the first ever held in the Deep South.

By the time the first convention was held, the chapter roll boasted eight chapters covering the North and East. The first Convention met in Ann Arbor, Michigan, on April 11-13, 1894. Here was officially adopted the ritual which founders Stillman, Gorham, and Sullivan had submitted seven days after the founding of the Fraternity on October 13, 1890. Since that time the ritual has undergone several revisions, none of them of a major degree, with the last change being made as a result of action taken by the Convention in 1931 at West Baden, Indiana.

Another important step for the Fraternity was

taken at the 1903 Convention in New York City when provision was made for establishing a publication to carry news to the chapters and alumni. Thus in the spring of 1903 there appeared Volume I, Number 1 of the *Delta Chi Quarterly*. Our magazine is now celebrating its Golden Anniversary, fifty consecutive years of publication.

Guiding the Fraternity between conventions during the early days of its life fell on the shoulders of the National Officers which up until 1904 numbered only five, the "AA", "BB", "CC", "DD", and "EE". A new governing agency was adopted by the Fraternity in Convention at Cornell in 1904. A governing board of fifteen members was created and termed the "XX". This governing board elected its own officers who then became "AA", "CC", and "DD" of the Fraternity. At this Convention the offices of "BB" (vice-president) and "EE" were discontinued. The office of "EE" was re-created in 1907 and retained until subsequent abolishment in 1929.

It was during the Fifteenth Annual Convention that Delta Chi became the first single membership social fraternity in the professional field. This Convention was held in Ithaca, New York, in 1909.

As Delta Chi grew and the executive and administrative

work increased, the sixteen member governing board (including the "EE") became impracticable. These alumni were spread throughout the country. Any and all matters of importance had to come before this Board for action. The correspondence needed to discharge the duties of the Board was indeed voluminous. It is easy to understand why the Twenty-Second Convention, seeing the need for streamlining the governing board, amended the Constitution to reorganize this body. It was at this Convention at Troutdale-in-the-Pines in 1923 that the Executive Board of seven members became the supreme body between Conventions. It consisted of four officers and three members-at-large. The members of the new "XX" were designated as "BB"s, and would act in administrative and advisory capacity to the Executive Board. Each active chapter was given representation by electing one "BB" to the "XX". In effect then, this reorganization streamlined the Executive Body and at the same time gave a wider representation to the chapters at the national level. In order to further oil the machinery of the executive body, the 1923 Convention

Just recently the archives of the Fraternity received two valuable additions from John J. Kuhn, Cornell '98, in the form of photographs of the 1897 and 1909 Conventions. With these additions the gallery of Convention photographs is nearly complete. Not all members in these two pictures have been identified and it is hoped these photographs can appear in the QUARTERLY soon so that alumni might help in the identification process.

at Troutdale-in-the-Pines provided for the establishment of a Central Office which was to become the nerve center of the Fraternity. The newly formed Executive Board was given the power to appoint an Executive Secretary to carry out the directives of the Board. This set-up in the governing body of the Fraternity has remained substantially unchanged for the past thirty-one years. The only major change that has taken place was the size of the Executive Board, increased from seven to nine members at the 1935 Convention held at Yellowstone National Park.

One of the most controversial issues ever to come up before a convention was that of membership qualifications — legal vs. general. The question started creeping into the minds of active members in the early 1900's, but it was not until after World War I that the issue was paramount. From all sides came pressures, some for retaining the legal character upon which the Fraternity was originally built, some for changing to a completely general fraternity, and others for a compromise somewhere between the two opposites. Although bars were lowered before World War I to allow sons and brothers of members to join the Fraternity regardless of area of academic interest, the "big change" did not occur until the 1921 Convention in Columbus, Ohio. At this Convention the qualifications were broadened to make eligible for membership students pursuing studies in law, liberal arts, journalism, commerce, or finance. Two years later the last of the restrictions on area of academic endeavor were dropped and Delta Chi became a true general fraternity. Thus ended what was perhaps the biggest issue ever to come up at Convention. Over fifty ballots were taken at the 1921 Convention before a settlement was reached.

In 1925 the Bigwin Inn Convention called for a new position to be established — that of field secretary. The idea was not a new one. It had first been discussed at the Seventeenth Convention in 1911. In 1913, the Convention directed the old "XX", then governing agency of the Fraternity, to select and appoint a "traveling secretary". At that time in our history it was the duty of the traveling secretary to inspect chapters he visited, paying close attention to ritualistic procedure, bookkeeping, chap-

ter house financing and property maintenance. The inspection idea was carried to the point of having an inspection report listing everything from menus to color schemes of chapter house rooms. The first fieldmen conducted the visitation program for the Fraternity on a part-time basis by taking time unselfishly from their own private business and personal lives. It was not until 1927, two years after the Bigwin Inn Convention, that the first full-time field man was hired. It was at this time also that the concept of "inspection" was discarded in favor of a concept which saw field men aiding the chapters through counseling and advising.

In order to establish a source of additional income to help defray the ever-increasing costs of maintenance to chapters and alumni, the 1935 Convention passed legislation which provided for the alumni dues program. The alumni dues program was the mainstay revenue source needed to maintain the Central Offices during the War years when active chapters were not in operation. Since the 1935 Convention approximately \$70,000 has been received from this source.

The most recent major change in the internal program of the Fraternity took place at the 1952 French Lick Convention. At that time the Convention voted to replace the old initiation fee and annual tax system with a single sum initiation plan. Under this new system the initiate pays a single initiation fee at the time of his initiation and all undergraduate obligations to the General Fraternity are met at this time. Under the old system, the initiate usually had to pay for his badge over and above what he paid as an initiation fee. In addition, he or the chapter had to pay for the *Manual* and the pledge pin. Under the single sum plan, the initiate receives a plain official badge or a credit of a like amount to be applied to a jeweled badge, the *Manual*, pledge pin, shingle, and a life subscription to the *QUARTERLY*.

These convention achievements mentioned here are but a few of the many and important forward steps which have been taken by the Fraternity at conventions. This is a story which cannot be ended; it can only be brought up-to-date. It must be left to future Delta Chi Conventions to make new history in a manner befitting our rich past.

ΔX

THE INSTALLATION of the Columbus Alumni Chapter will take place on June 5, 1954. Marsh W. White, "AA", will be present to award the charter. A complete story of the installation will be carried in a future issue of the *QUARTERLY*. Any alumnus interested in attending the installation should contact Louis E. Patton, Box 161, Chillicothe, Ohio.

Will Coffee Prices Come Down?

By DR. SEXSON E. HUMPHREYS, DePauw '34

HEADLINES have been made this year by higher-than-ever coffee prices. Everyone who buys coffee — in the home, in the restaurant or in the fraternity house — has been eager to see the price trend start downward again. There is hope that the worst will be over by the end of summer or early fall. But there seems little likelihood of a reduction soon that will be enough to take prices down to the levels at which you and I have been accustomed to buying coffee.

The Brazilian Coffee Institute, the government agency in charge of marketing Brazil's chief export crop, invited me to visit the coffee country this spring to study the situation and report to the American people on the causes of the high prices. I traveled more than 1,000 miles in Brazil and saw, on the ground and from the air, 12,000,000 coffee trees.

Reasons for the 1954 rise in coffee prices were not hard to find.

Brazil normally grows about one-half the coffee on the world market. Ordinarily, Brazil exports about 16,000,000 tons of coffee. Twice the export crop has reached 18,000,000 tons in the years since World War II. But last year's crop was reduced about 10 per cent by drought. And before that harvest was in, there came a frost which killed scores of thousands of trees and seriously damaged millions. The harvest which is just now beginning, May 1954, will produce somewhere between 11,000,000 and 13,500,000 tons of exportable Brazilian coffee.

Other coffee producing nations have a slightly better than normal crop this year; however, the total amount of coffee on the world market in 1954 is substantially below the amounts the world — particularly the United States and Germany — would like to buy. The inevitable result is high prices, 15 cents a cup in the restaurant and as much as \$1.50 a pound in the store.

The frost damage will be felt to a lesser extent both in 1955 and 1956, even if there is no further frost. It takes a seriously frostbitten coffee tree three years to get back to normal production.

But that is not the most important reason why coffee prices won't go back down to the old 75-cents-a-pound, 5-cents-a-cup prices. The agricultural conditions in current coffee growing areas are the more conclusive reasons. Author Louis Bromfield, who owns a farm in Brazil, points out that coffee-growing never has got out of the 19th century techniques.

Coffee always has been grown on the frontier. It still is. We visited the plantation of Riccardo Lunardelli and his son, Urbano. In 1946, the 24,000 acres were untracked forest. They hired men to cut the trees, roll the logs in piles and burn them. Transportation of the timber to a place where timber is needed is too expensive. Then the ashes were scattered over the ground as a sort of fertilizer. And in 1948, coffee trees were planted — nearly three million of them. The first full-size crop was harvested last year. Now he is on a short-crop basis again because of the 1953 frost.

It costs little to produce coffee by this method. A single farmhand, and his family, paid \$150 a year and house and garden, can care for and harvest 3,000 coffee trees. The trees produce, without further fertilization, for 20 to 25 years. Then the land is turned over to grazing or simply abandoned and the planter goes to a farther frontier.

But the frontier of Parana state, where the Lunardelli plantation is, is nearly 200 miles from a port. The planters travel by jeep or, better still, by plane. The coffee has to go out by truck over bumpy dirt roads. That is expensive transportation. And the frontier stretches ever farther inland. Already, there are coffee plantations in the "great

(Continued on page 117)



The Brazilian Coffee Institute, the government agency in charge of marketing Brazil's chief export crop, invited Sexson E. Humphreys, DePauw '34, telegraph editor of the *INDIANAPOLIS NEWS*, to visit the coffee country in February to study the situation and report to the American people on the causes of the high coffee prices. Pictured at right, he is inspecting a coffee tree and the frost damage to its branches. The top branches of the tree are bare due to frost damage. With him is Raphael Lamastree, editor of *FOLHA DI LONDRINA* (Brazil).

Delta Chi
Scholarship
1952-53

By C. WOODY THOMPSON, Illinois '22,
National Director of Educational Activities

THIS report on Delta Chi scholarship for the school year 1952-53 is my tenth such report during the sixteen or seventeen years that I have held the position of Director of Educational Activities in the Fraternity. Each year the general pattern of the report has been to present a summary of performance, and then after noting the few chapters with respectable records, to devote the remainder of the report to sharp comments on the performance of the remainder of the chapters. A summary of those comments was included in my report presented to the 1952 convention. (See QUARTERLY, Vol. 49, No. 1, p. 4.)

With the report for 1951-52, I reduced the amount of comment. In this report, I shall attempt the same self-restraint. Obviously, harangue in the past has been ineffectual, so why indulge in it further? Our record of performance, both in terms of general scholarship objectives as well as by comparison to the performances of other fraternities, is simply a disgrace. That being the case, what can harangue add?

Our chapter-by-chapter record for 1952-1953 is presented in Table I, together with approximate ratings for the periods before and after World War II. The basis of rating is the percentage deviation that each chapter's annual scholarship average bears to its all-men's average. For example, the minus 21.13 rating for the Iowa chapter simply says that the chapter's average for the school year 1952-53 was 21.13 per cent below the average of all men at Iowa in that school year.

Table II was first presented in the report for 1951-52. It tells its own story and so needs little interpretation. One heartening trend is to be observed, namely, the gradual increase in the number of chapters with plus scholarship ratings. Having

said this, however, it must be added quickly that we are still well below our pre-war level of performance. This conclusion is supported by Table III. There it will be observed that relative to the performance of fraternities generally, we have gradually lost ground in the years since the War. We now stand 56 out of the 60 members of the National Interfraternity Conference. There is one consolation in this standing, namely, that we have almost no direction now to move but up! At least, after we decline four more places or unless new groups join the Conference, up is the only direction that we can move.

I now come to one pleasant part of these annual reports. I am pleased to report that for the first time in the years of my administration the same chapter is not only number one for 1952-53, but it has won the trophy for greatest improvement. Congratulations to the U.C.L.A. Chapter!

Now that I have come to the end of the report for 1952-53, I cannot refrain from a summary comment. All that I am asking of my undergraduate brothers is that, on the average, they perform scholarshipwise at levels equal to those achieved by men students generally. To do that, at least half of our chapters would need to have plus averages. Of course, if we continue to have the proverbial two or three that "drag on the bottom," then to achieve our goal, we may need a few more than half with plus averages.

Query:

- a) Is such a goal unreasonable?
- b) If not, then how shall we attain it?

TABLE III
DELTA CHI SCHOLARSHIP
Rank Among Members of N.I.C. and
Overall Rating, for Selected Years

Table with 3 columns: Period, Rank Among N.I.C. Members, Rating. Rows include Pre-World War II, Post-World War II, 1947-48, 1948-49, 1949-50, 1951-52, and 1952-53 (approx.).

TABLE I

DELTA CHI SCHOLARSHIP

Preliminary Report for 1952-53 Together With Summaries for Prior Years

Table with 5 columns: CHAPTER, Approx. Pre-War Rating (1936-42), Approx. Post-War Rating (1947-51), 1952-1953 Chapter Rank on Campus, Rating. Rows list various chapters like Alabama, A. P. I., Arizona, etc.

N.C.—No chapter
N.R.—Not rated (none available)

TABLE II

DELTA CHI FRATERNITY SCHOLARSHIP

Summary for the School Years 1948-49 Through 1952-53

	1948-49	1949-50	1950-51	1951-52	1952-53
Number of Chapters for Which Scholarship Ratings Were Computed.....	33	31	34	37	37
Number of Chapters With Plus Ratings.....	7	5	6	11	12
Chapters With Plus Ratings.....	Alabama Arizona DePauw L.S.U. Miami (O.) Oregon State Wash. State	Florida Illinois Iowa Miami (O.) Wash. State	Florida Iowa Miami (Fla.) Michigan Texas Wash. State	Arizona Cornell DePauw Florida Miami (O.) Michigan Penn. State Purdue Texas U.C.L.A. Wash. State	DePauw Hobart Indiana Lake Forest Lehigh Mich. State Oklahoma Penn. State Purdue S.M.U. U.C.L.A. Wash. State
Number of Chapters With Minus Ratings.....	26	26	28	26	25
Percentage of Total With Minus Ratings.....	79	84	83	70	68
Chapters With Ratings Between —10 and —14.99...	Florida Hobart Michigan Purdue Stanford Union	California Idaho Kentucky Minnesota Nebraska S.M.U. Stanford Washington	Alabama Okla. A&M Oregon State South. Calif.	Alabama Idaho Mich. State Missouri Oregon State	California Florida Texas
Chapters With Ratings Between —15 and —19.99...	Kentucky South. Calif.	(None)	A.P.I. Kentucky	A.P.I. Arizona Kentucky Ohio State Washington	Idaho Minnesota Okla. A&M South. Calif.
Chapters With Rating Lower Than —20.....	California	(None)	Washington	Kansas Miami (Fla.) Okla. A&M	Alabama Iowa
Percentage of Chapters With Ratings Below —10..	27	26	21	35	24

"CC" Moves to Alumni Position

JEFFERSON J. COLEMAN, Alabama '29, was appointed to the office of Director of Alumni Affairs and Alumni Secretary at the University of Alabama on March 17, 1954. Before this new appointment, Jeff was University purchasing agent and business manager of athletics at the University of Alabama for twenty-six years.

Jeff devotes full time to the alumni post. The University of Alabama's alumni now numbering 40,000, can find expanding opportunities to assist in the development of the University under the new Director's guidance. However, he still serves as a member of the University's Athletic Committee.

Alabama's University President Carmichael made the following statement when announcing the "CC" 's appointment:

"The University is fortunate to have on its staff a man with the experience, background and capability of Mr. Coleman and I am genuinely pleased that he is willing to undertake this important assignment."

Besides having been the University purchasing agent and business manager of athletics, Coleman was a member of the Administrative Committee of the University Supply Store and a member of the Faculty Committee on Physical Education and Athletics. He confines his working hours to the campus although he is a non-active partner in the Tuscaloosa Broadcasting Company which operates Radio Station WTBC.

From March 18, 1949, to July 1, 1950, Jeff served as Acting Director of Athletics at the University of Alabama. He is past president of the Athletic Business Managers of the Southeastern Conference and is currently serving his third straight year as a member of the National Collegiate Athletic Association's TV Committee.

During his years as manager of the University Supply Store (1930-1945), Jeff was a member of the Board of Directors of the National Association of College Stores for several years and was elected President of the Association at the Bloomington Convention in 1933. He was re-elected President at the Washington, D.C., Convention in 1934. It was during this second term of office that the first National Association Convention on the West Coast was held at San Francisco.



Jefferson J. Coleman, "CC"

Jeff has been active in all civic affairs of his community, county, and state. He is a past president of the Kiwanis Club of Tuscaloosa; past president and the first president of the University Club of the University of Alabama and Tuscaloosa; past president of the Tuscaloosa Junior Chamber of Commerce; and for many years a director of the Tuscaloosa Chamber of Commerce. He is a member of Dollarhide and Big Lake hunting and fishing clubs.

During World War II, Jeff assisted in the direction of the War Training Program of the Air Corps and A.S.T.P., including the medical programs of the Army and Navy at the University of Alabama. He was County Chairman of the 1944 Red Cross War Fund in Tuscaloosa County which resulted in successfully over-subscribing the largest fund of this type ever subscribed in Tuscaloosa County before that time. Also, during the war years Jeff served as an employee (\$1.00 a year) of the Treasury Department of the United States. All counties in his district over subscribed their "E" Bond and other bond quotas in every War Loan Campaign sale.

Jeff is also well known in the Fraternity world. He was elected to the position of "CC" at the 1952 Convention and has been a member of the Executive Board since 1937. He was a charter member of the Alabama Chapter and after graduation served as "BB". He is now secretary-treasurer of its Building Corporation and a member of its Finance Control Board.

Delta Chi Heads Bank of America

S. (SETH) CLARK BEISE, Minnesota '22, became president of the Bank of America, the world's largest bank, on April 1, 1954. This Delta Chi provided one more proof that the success road remains wide open to young Americans who will choose a career, school themselves for it, work at it and stick to it until the goal is won.

The late A. P. Giannini, founder of the Bank of America, started Beise on his career as the bank's ninth president. He earned the attention of A. P. Giannini by his previous work as a bank examiner and bank employee and was invited to join the bank's staff. Just completing an examination of the Bank of America, Giannini said to Beise, "I'd like to have you come into the bank, we can use a man like you and you'll find the way open clear to the top, if you make good. And I believe you will."

Beise ("by-see") did make good. Today he lives and breathes banking because he enjoys it. It is his vocation and avocation. For it he has given up fishing, hunting, golf and other interests. These have been submerged so he can devote all his time to the problems that press down on the modern executive.

Exactly eight years after the Delta Chi Fraternity was founded, October 13, 1898, Beise was born in Windom, Minnesota. His father was a country doctor but his son had no taste for following in his footsteps. Instead, the son worked in a local bank after classes and during vacations as a messenger, a clerk and as a teller. When he finished high school he enrolled at the University of Minnesota and entered the School of Business Administration. He pledged Delta Chi in the fall of 1919 and was initiated early the next year. He held the positions of "A", "B" and "F" in his chapter and was also a member of the University of Minnesota football team.

During this time came the entry of the United States into World War I and young Beise soon found himself in France with the American Expeditionary Force. Even here he was able to pursue his search for business training and in time was functioning as regimental supply sergeant at general headquarters of the A.E.F.

But no sooner was the last shot fired and the boys brought home than Clark Beise was back at college, and spending his spare time banking. He



S. Clark Beise, Minn. '22

graduated with a B.S. degree in 1922, and earned a degree of Business Administration in 1923. Upon graduation from the University, he took a full-time job as a messenger with the Minneapolis Trust Company at a stipend of \$50 per month. He worked his way from department to department, lingering more than a year in bond investment work because it was new to him. When the chief national bank examiner for Federal Reserve District Nine offered him an assistant's position, the young man jumped at the chance to study the methods of different banks in many States.

One year later, 1925, he was given status as an examiner, and assigned to Minnesota, Montana, North Dakota and South Dakota, and parts of Michigan and Wisconsin. After three years as an examiner he was offered the position as trust officer with the Peoples National Bank of Jackson, Michigan, and later rose to the position of vice-president with general supervision of operations.

In 1933 he heard from the man who had been his supervisor while an examiner in the Ninth District and who was now chief examiner for the 12th District with headquarters in San Francisco. He went out West and accepted a position as national bank examiner on the West Coast. For about three years he examined all kinds of banks and found his imagination fired by the operation of the various branch banking systems, particularly the one operated in California by A. P. Giannini.

The flexibility and progressiveness of the Giannini methods were something that appealed to Examiner Beise, who watched as they weathered the storm of the "great depression" and recovered strongly after 1932. Giannini missed nothing of the

(Continued on page 109)

Monon Revue

By NORM STRASMA, DePauw '54

BILL KENNAUGH, DePauw '55, a junior music student from Marion, Indiana, received the honor this year of having his musical production, "The Caucus Race," chosen as the 1954 Monon Revue at DePauw University. The Monon Revue is an annual affair, being presented by the Association of Woman Students at DePauw as an opportunity for interested students to try their hand in all phases of the dramatic art. It is entirely student-run, from authorship to direction and production.

This revue has been given seventeen times since the first performance in 1930. For the first three years the music was written by professionals but since 1933 all music scores have been written by a DePauw student or alumnus. In the beginning the review was referred to as the "Moan-on Revue" and was patterned after the popular "Jordan River Revue" given annually at Indiana University.

Kennaugh wrote all the music for this production and assisted in writing the script and handling the orchestration. Pat Moriarty, '54, directed the chorus in the production and assisted in many of the writing and production details.

The unusual title and background idea of this year's musical was derived from a passage found in Lewis Carroll's *Alice in Wonderland*, where animals who are running a race finally discover that they are just going around in circles. This is essentially what takes place in this production. A rural community is the setting, and the basic plot cen-



Bill Kennaugh and Pat Moriarty pause during rehearsal of the 1954 Monon Revue, a musical production given annually at DePauw University. Kennaugh wrote all the music for the production and assisted in writing the script and handling the orchestration.

ters around the farmers' efforts to raise the wholesale price of milk. They go on strike for this, but just as they accomplish this end the retailers also raise their prices, so the farmers are no better off than they were in the beginning.

Other members of the DePauw Chapter having parts in the production were Bob Platt, Jack Beabout, Larry Tibbetts, Bob Kimbell, Barney Burroughs, and Jim Wysong. Bob Farrar was a member of the orchestra, John Boyd worked the lights as a member of the stage crew, and the publicity was handled by Norm Strasma.

This three-act nonsensical revue was filled with sixteen original songs. Recordings were made of the top tunes and placed on jukeboxes over the campus.

Kennaugh has written and scored the past two Sigma Delta Chi Musical Revues. He is now busy assembling ideas for next year's "Monon." Competition is held in the fall to select the winning script from those submitted by DePauw students. Lee Lahr, '52, was the writer of the "Monon Revue" presented two years ago.

—ΔX—

Delta Chi Heads Bank of America

(Continued from page 108)

abilities of young Beise as he handled the duties of his examination of Giannini affairs.

Meanwhile, Beise had adopted California as the place for his future. Concurrently with his decision, he sent to Michigan for his betrothed, Virginia Carter, and celebrated the New Year of 1934 by marrying her.

It was in January of 1936 that Beise had the fateful conversation with A. P. Giannini who invited him into the organization of the Bank of America. He started working on February 1, 1936. By 1939 he was placed in charge of the administration of Bank of America's loan operations and policies in

Southern California, with headquarters in Los Angeles. In February, 1945, he was promoted from this post to the rank of executive vice-president and six years later became senior vice-president.

He now heads an institution that has resources of more than \$8,500,000,000, loans outstanding of more than \$4,000,000,000, more than \$5,400,000 deposit accounts, 543 branches in California, 10 overseas offices and more than 20,000 employees. The Bank of America, now in its 50th year, was set up by Giannini as a "bank for the little fellow." The basic idea of service to the little man has made Bank of America the greatest true "department store of finance."

Rushing



Ronald D. Howe, Purdue '56

If your chapter has not yet planned a summer rush program, its time to get down to business. All too often a chapter loses excellent prospects simply because it does not compete with other chapters on the campus which do carry on summer rush. The time has long since passed when a chapter could sit on its hands while rushees came to it.

Present competition demands hard and continuous work.

Rushing is the job of the entire chapter — actives and pledges — and not the job of the Rush Chairman alone. The Rush Chairman is the co-ordinator and director. The active members and pledges are responsible for helping the rush chairman carry out his job.

Setting up a summer rush program is no easy task. Several important decisions have to be made, preliminary research has to be done, and the members must be made to realize that success or failure of the program depends directly on how the members and pledges carry out the program. Following are some suggestions which may be of help to your chapter.

Where can names of rushees be obtained? Your school's Dean of Men's office or I.F.C. may supply this information. Your chapter alumni should be able to give the names of rushees. It would be well to write your alumni and ask them for recommendations. Many times high school principals or teachers can supply you with the names of students who are planning to attend your school.

How and when will the rushees be contacted? The chapter should have a supply of letters which can be used as a primary contact with the rushee. The letter should be followed up with a personal visit, if at all possible, plus an invitation to a rush party. The Rush Chairman would do well to have two co-chairmen on his committee from different sections of the state. The chairman and co-chairman would have a job of sending out letters to rushees, keeping in contact with all members and

pledges in their respective areas, and sending to the members and pledges the names of rushees who can be contacted personally.

What about finances? How much will the chapter have to spend? A chapter can regulate its expenditures fairly close on a summer rush program. It should be remembered, however, that money well invested always pays dividends. This should not be taken to mean that a chapter should spend four or five hundred dollars on summer rush, but it does mean that a chapter should not put a strangle hold on the rush chairman by cutting his budget to the bone. Elaborate dinner dances are definitely not necessary. In many cases an informal picnic with dungarees is just as much fun as a formal dance complete with corsage and tux.

What about rushing with another chapter? Combined summer rush programs of two or more chapters which are located fairly close to each other offers advantages which many times are not given enough consideration. First, intra-chapter relations are strengthened. Second, having more participate in a rush program will give the rushees tangible evidence of the idea of a National Fraternity. Third, cost of summer rush can be cut down considerably by having two or more chapters share expenses.

What should a rushee be told during the summer? The answer to this question varies from school to school. Some chapters are allowed to have rushees spend their orientation week in the chapter house. Other chapters are not allowed to talk with rushees outside of several rigidly controlled dates. The I.F.C. code covering your campus will determine what you can tell the rushee concerning future commitments. But by all means, always be sincere and honest when speaking to rushees. Dwell on the advantages of fraternity life, tell him the history of the Fraternity and the chapter, tell him what he will be facing his first year away from home.

Summer rush can be made easier by cooperation from alumni. Alumni have been solicited to send names of rushees to the rush chairman at the school where the rushee will be attending. The opposite page contains the names and addresses of the rush chairman. One essential thing the chapter rush chairman must do upon receiving a recommendation from an alumnus is to answer the letter promptly.

Rush Chairmen

ALABAMA

Bill Mace, Box 969, University, Alabama

A.P.I.

James Mosley, 1320 Fulton Avenue, Birmingham, Alabama

ARIZONA

Jerry Rutledge, 736 N. Palo Verde, Tucson, Arizona

ARIZONA STATE

Rush Chairman, 602 Tyler Street, Tempe, Arizona

CALIFORNIA

Rush Chairman, 2725 Haste Street, Berkeley, California

CORNELL

Richard E. Repetto, 3 Adam Street, Belmont 78, Mass.

DEPAUW

Ronald Sondee, 915 Yeoman Street, Waukegan, Illinois

FLORIDA

Rush Chairman, Box 2748, University Station, Gainesville, Florida

HOBART

Joseph Cincotta, Fulton, New York

IDAHO

Lisle Hicks, Box 565, Mountain Home, Idaho

ILLINOIS

Robert F. Kastelic, 3252 Carlson Blvd., Granite City, Illinois

INDIANA

Wayne Eastridge, Westfield, Indiana

IOWA

Richard Buenneke, Maynard, Iowa

IOWA STATE

Bob Vlasak, 405 Hayward Avenue, Ames, Iowa

KANSAS

Bob Babcock, 1504 W. Michigan Avenue, Jackson, Michigan
Henry Wittenberg, 2121 W. 79th Street, Kansas City, Missouri

KENTUCKY

Rush Chairman, 132 Preston Avenue, Lexington, Kentucky

LAKE FOREST

Dan Sayles, Blackstone Hall, Lake Forest College, Lake Forest, Illinois

LEHIGH

Adrian J. De Young, 35 Burnett Street, Avenel, New Jersey

MIAMI

Rush Chairman, 24 S. Main Street, Oxford, Ohio

MICHIGAN

William Cortright, 115 E. Bond Street, Hastings, Michigan

MICHIGAN STATE

Tom O'Donnell, 417 North Street, Morenci, Michigan

MINNESOTA

Rush Chairman, 1601 University Avenue S.E., Minneapolis, Minnesota

MISSOURI

James Deberry, 7600 Jerome Street, St. Louis, Missouri

OHIO STATE

Rush Chairman, 1999 Iuka Avenue, Columbus 1, Ohio

OKLAHOMA

Ted H. Fortmann, 2300 N.W. 25th, Oklahoma City, Oklahoma
Don R. Massad, 2723 N.W. 17th, Oklahoma City, Oklahoma

OKLAHOMA A & M

Bill McGovern, 306 Jefferson, Stillwater, Oklahoma

OREGON STATE

John Bristow, Ione, Oregon

OSGOODE HALL

Rush Chairman, 82 Bedford Road, Toronto, Ontario, Canada

PENN STATE

John Carey, 129 Parson Street, Easton, Pa.

PURDUE

James Hall, 620 Anderson, Ft. Wayne, Indiana

ROLLINS

Bill Karslake, 128 Robsart Road, Kenilworth, Illinois

SOUTHERN CALIFORNIA

Rush Chairman, 920 W. 28th Street, Los Angeles, California

S.M.U.

Barney Phillips, 6117 Airline, Dallas 5, Texas

STANFORD

Bill Moran, 586 Mayfield Street, Stanford University, California

TEXAS

William A. Weeks, 2715 Hemphill Park, Austin, Texas

UNION

R. Hart Kivett, 103 Zurbrick Road, DePew, New York

U.C.L.A.

Rush Chairman, 1226 McClellan Drive, Los Angeles, California

WASHINGTON

William H. Fielder, 8069 Ravenna Avenue, Seattle 5, Washington

WASHINGTON STATE

Don Lemon, Monte Vista Motel, Colfax, Washington

"Clem" Retires

By L. HAROLD ANDERSON, "DD", Minnesota and Stanford '23

IN THE FALL of 1911 the Stanford Chapter of Delta Chi moved into a new chapter house, built to its own specifications, made possible by the determined cooperative effort of all its members, plus the efficient, generous, voluntary assistance of a non-member, one C. E. Jordan, affectionately known as "Clem."

At that time "Clem" was Cashier of the First National Bank of Palo Alto, where the somewhat meager Delta Chi funds were deposited. The Delta Chi account followed "Clem" when he moved to the Palo Alto National Bank, which later became a branch of the Anglo California National Bank and from which he has recently retired.

Certainly it could not have been the prospect of great profit to the bank which led "Clem" to assume a sort of financial guardianship of the young Stanford Chapter, but assume it he did. Not only did he help in the initial financing of the new house, but his encouragement, advice and active guidance through all the years since then have enabled the Stanford Chapter to weather some really rough financial crises. As Treasurer of the Delta Chi Building Association, "Clem" has successfully steered the Chapter's finances through two wars, which could easily have wrecked it.

Under his careful management, the original indebtedness on the house was virtually liquidated by 1935, but the house was badly in need of rehabilitation and enlargement to meet the growing needs of the Chapter. "Clem" again assisted in financing an enlargement and improvement program which added a third floor to the chapter house. He helped negotiate a loan from the University and personally sold stock in the Building Association, without which the needed improvements would not have been possible. During the devastating years following Pearl Harbor, when fraternities, as active living groups, disappeared



C. (Clem) E. Jordan, Stanford '97

from the campus, he induced the stockholders to accept a lowered interest rate, and this, plus the cooperation of the University in securing some rentals for the House, and a moratorium on payments on the principal of the loan from the University, enabled the Chapter to pull through unscathed.

In grateful acknowledgment of his devoted service, the Stanford Chapter, in 1935, recommended, and the National Convention of the Fraternity authorized, the election and initiation of "Clem" Jordan as a member of Delta Chi in recognition of his long and faithful service to the Fraternity.

A few months ago "Clem" reported that the indebtedness on the Stanford Chapter House had been paid down to less than \$700, and he announced his intention of "retiring" as Treasurer. Very reluctantly, at his insistence, the Board complied with his request to be relieved.

"Clem" has been very proud of his membership in Delta Chi. Many generations of Stanford's Delta Chis are not only proud that he belonged to their Chapter, but will always hold him in affectionate regard.

The Californian has also been active in his community. He has been Secretary of the Board of Trustees of the Methodist Church in Palo Alto for 51 years; was a Councilman for Palo Alto for 20 years and served as Mayor three times; was Master of Palo Alto Lodge No. 346 F. & A. M. in 1915; Commander of the Palo Alto Commandery in 1923; and Patron of the Palo Alto Chapter of the Eastern Star in 1917.

Character is a by-product; it is produced in the great manufacture of daily duty.

— WOODROW WILSON

Midwest Regional Conference

By Richard L. Beall, Michigan State '55

(EDITORIAL NOTE: It was impossible to include any pictures of the Midwest Regional Conference in this number of the QUARTERLY because the Conference was held while the magazine was being put on the press and there was time only to sneak the copy in under the deadline.)

THE college depends on fraternities to be an integral part of university living. This is true in everyday living and also in the furtherance of education." These words sum up the speech which Dean Thomas King, Dean of Students at Michigan State College, presented to the delegates, alumni, and guests at the Midwest Regional Conference which was held at the Michigan State Chapter on April 23, 24, and 25, 1954.

The Conference was attended by approximately one hundred and twenty delegates who represented Cornell, DePauw, Hobart, Illinois, Indiana, Lake Forest, Miami, Michigan, Minnesota, Missouri, Ohio State, Penn State, Purdue Chapters and the host chapter, Michigan State. Many of the groups drove over five hundred miles in order to reach East Lansing but the time spent in driving was well worth while. The membership at the Conference was not restricted to undergraduates by any means. Many of our National Officers, including Marsh W. White, "AA", Henry V. McGurren, "AA"-Emeritus, Don G. Isett and John C. Trussell, Executive Board members, Warren W. Etcheson, Executive Secretary, John B. Harshman, Legal Adviser to the Executive Board, and Ralph Prusok and Curt Klaus, Field Secretaries, were present for the Conference. Joe Lacchia, "BB" from Michigan State, Charles Hatch, "BB" from Minnesota, and William Wood, "BB" from Purdue, contributed their knowledge of chapter problems to the discussion groups in the capacity of "BB"s. Several alumni from the Lansing Alumni Club and the Chicago Alumni Chapter were present at the banquet.

The first general assembly was held in the Michigan State Union Building as were all other discussion groups and the banquet. Ron Grimm, Conference Chairman, gave the official welcome and introduced the National Officers and chapter delegations. Throughout the day, discussion groups were led by National Officers, Michigan State faculty

members, and chapter "A"s. One of the most important discussions was on Scholarship. After the Executive Secretary gave the latest report on the low scholastic position of the Fraternity, the group turned its attention to ways and means of correcting the situation. Dr. Howard Fink from the Psychology Department at Michigan State told the group that the main causes for poor grades were inability to do the work and lack of motivation. No general policy for all chapters could be formulated because each chapter has different conditions existing. In many chapters the study table is used to good advantage for the pledges, however, in other chapters it has been used with no noticeable effects. The enforcement of quiet hours is one good way to help raise the scholarship standard because it gives those who want to study the opportunity to do so.

Another discussion group which was attended by many delegates was the one on Rushing and Pledge Training which was moderated by Ken Curtis, DePauw "A". A good plan pertaining to the allocation of the pledge's time was presented by the DePauw Chapter. It was pointed out that if many of the time restrictions on pledges such as number of hours spent in the library are removed, the pledge will make better use of his time. If the pledge does not use his time properly he has to make adjustments or not become a member of the Fraternity due to low scholarship. Several of the chapters explained the merit-point system which they use to motivate pledges during pledge training.

Robb Gardiner, Assistant Dean of Men at Michigan State College, and Joe Lacchia, "BB" of the Michigan State Chapter, led an interesting discussion on a problem with which all our chapters are confronted, "College-Fraternity and Public Relations." Mr. Gardiner, who is also advisor to the Michigan State I.F.C., told the group that fraternities must accomplish two things in order to have better outside relations. They first must develop high quality members, which mean good representation on campus, and secondly, that fraternities must push relations with the community. This second suggestion can be accomplished by having neighbors around the chapter house, faculty members, and alumni come to the chapter house for dinner or other important functions. Also, fraternities should make publicly known any community betterment projects which they undertake, so that the community will realize that fraternities are helping make the town a better place in which to live.

During the second general assembly Warren Etcheson, Executive Secretary, explained to the Conference where the General Fraternity receives its \$40,000 income each year and for what it is

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Southern Regional Conference

THE 1954 Southern Regional Conference of the Delta Chi Fraternity was held at the A.P.I. Chapter on March 19-21. Chapters participating in the Conference were Alabama, Florida, Oklahoma, Oklahoma A & M, S.M.U., and Texas. Marsh W. White, "AA", Warren W. Etcheson, Executive Secretary, and C. Woody Thompson, National Director of Educational Activities, and Curtis W. Klaus and Ralph E. Prusok, Field Secretaries, represented the General Fraternity.

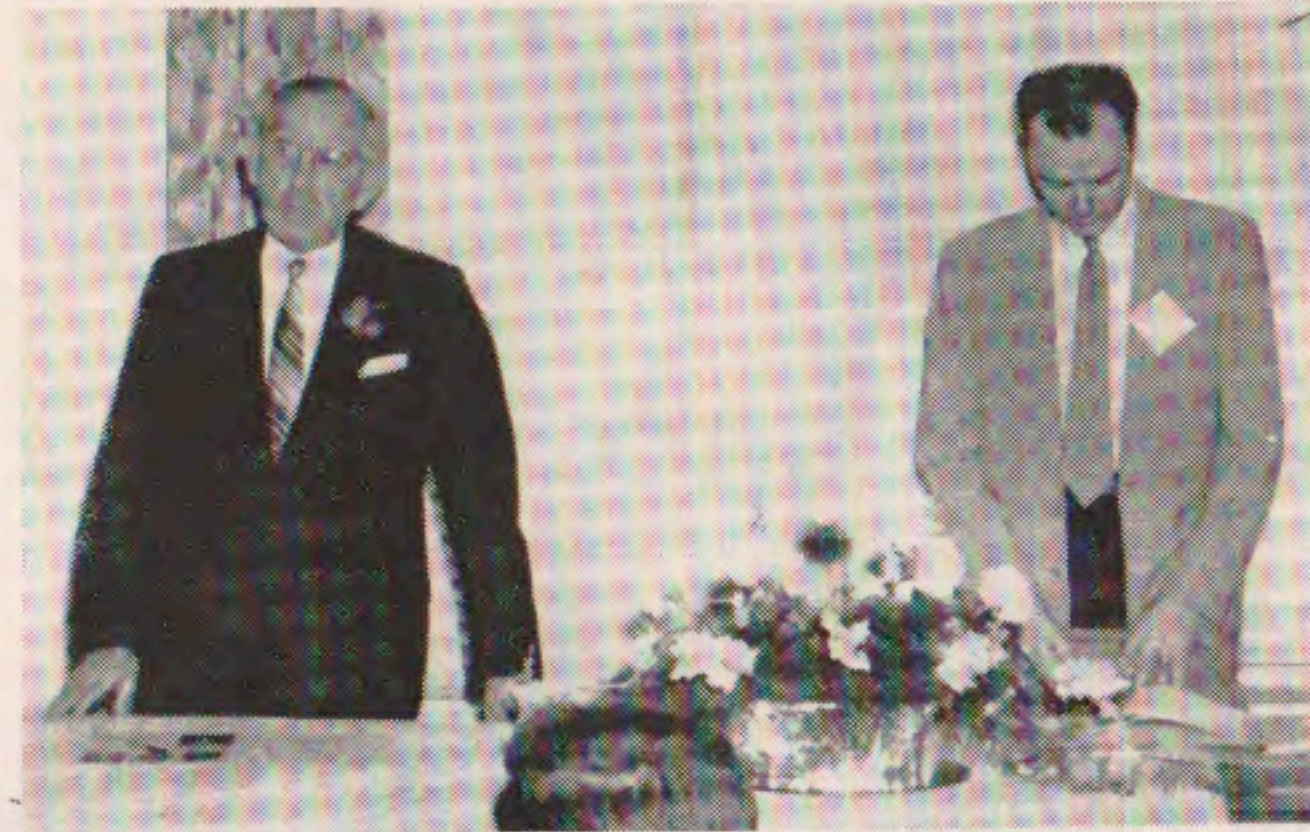
The Conference opened Friday afternoon with an informal discussion period. One of the items



Extending the hand of welcome to Marsh W. White, "AA", second from right, is President Ralph B. Draughon, second from left, of Alabama Polytechnic Institute. Warren W. Etcheson, Executive Secretary, left, looks on as does C. Woody Thompson, center, National Director of Educational Activities. At the extreme right is Ralph E. Hill, "A", of the A.P.I. Chapter, host chapter to the Southern Regional Conference on March 19-21, 1954.

discussed was the operation of the single sum initiation fee plan which was adopted at the 1952 Convention. Several ways were discussed for payment of the single sum fee. Since many chapters are experiencing some loss in chapter revenue due to many of their members going inactive, this subject was also discussed in the first session. It was pointed out that such matters must be voted by the chapter and then referred to the Finance Control Board for final approval. This is in accordance with the Constitution and By-laws of the Fraternity.

The first session on Saturday morning was held in the new Student Union Building. Dr. Ralph B. Draughon, President of A.P.I., gave the official



Discussing a particular feature of the National Program of the Fraternity is Marsh W. White, "AA", left, while Warren W. Etcheson, Executive Secretary, stands ready to expand upon a point or introduce the next feature on the program.

welcome remarks and Claude Layfield, "BB", and Ralph E. Hill, "A", extended a cordial welcome to the group from the host chapter. Introductions of National Officers and chapter delegates were then made.

The next general session was on Scholarship. Introductory remarks were made by Jim Foy, Director of Student Affairs at A.P.I. He commented on some of the methods and techniques that can be used in chapters to promote good scholarship. He stressed that a spirit and tradition of good scholarship is the first requisite and there must be a will for the accomplishment of the purpose before any results can be expected.

C. Woody Thompson, National Director of Educational Activities, gave a report on the standing of Delta Chi Fraternity among the members of the



Some of the chapter officers attending the Southern Regional Conference are pictured, front row, left to right: Dave Aucamp, Florida "A"; Charles Ueltschey, Oklahoma A & M "A"; Bob Kinsey, Texas "A". Back row, left to right: Charles Murphree, Alabama "A"; Ralph E. Hill, A.P.I. "A"; and Bruce Mohs, S.M.U. "D".

National Interfraternity Conference and the relative positions of the individual chapters. Each chapter represented at the Conference gave a report on the methods that it uses for improvement of scholarship.

The subject for the first afternoon session was the National Program. Marsh W. White, "AA", and Warren W. Etcheson, Executive Secretary, discussed the service features of the General Fraternity. The expansion program was also discussed at some length with attention given to a proposed plan for accomplishing the establishment of new chapters through the use of a regional organization. It was brought out that the field secretaries have visited seven expansion sites during this school year.

After a short "coke" break, the topic of College-Fraternity Relations was discussed. E. J. Brumfield, Assistant Director of Student Affairs at A.P.I., led the discussion. He outlined the system used at A.P.I. and expressed the need for cooperation between the school administration and fraternities. A fraternity chapter must realize that it is an integral part of the school at which it exists and must strive to live by the rules set up in the National Interfraternity Conference publication, "A Definition of the Reciprocal Relations Between College and Fraternity."

The delegates then divided into two groups: one to discuss the ritual and the other to give thought to rushing techniques and pledge counselling programs.



Shop talk did not stop at the close of a session, the discussions went right on. To the extreme right is Clayton Roberts, Florida '31, member of the A.P.I. Chapter Finance Control Board, emphasizing a point to three interested undergraduates at the Conference.

The Conference banquet was held at Bryan's Restaurant. Frank J. Mizell, Alabama '26, served as toastmaster and A. Harwell, an Auburn businessman, entertained the assembly with amazing feats of prestidigitation and legerdemain.

Alumni present were Frank Mizell, Alabama '26, and Clayton Roberts, Florida '31, both members of the A.P.I. Finance Control Board. W. Paul Thomas, Alabama '37, and Edgar Scott, Alabama '27, attended as alumni representatives of the Alabama Chapter. At the insistence of the conference delegates, Edgar Scott led in singing "Delta Chi Sweetheart of Mine" which he wrote and which appears in the Songbook. A.P.I. Chapter's "BB", Claude B. Layfield, and Alabama's "BB", Walter Granger were also present.

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Midwest Regional Conference

(Continued from page 113)

spent. The greatest portion of the income is received from initiation fees and the greatest expense is for rendering services to the active chapters. At the same panel discussion Ralph Prusok, Field Secretary, told the group about the expansion program of the Fraternity at the present time. Among the many reasons why the expansion rate has been slow during the past year or so is that many schools are reluctant to admit new fraternities until enrollments start increasing noticeably again and because certain schools will not permit the installation of groups which are not opened to all male college students.

There were several other discussion groups including "Chapter Publications and Alumni Relations," "Chapter Finances and Control Boards," and "Services of the General Fraternity." These are not all the topics which were covered, but they give an idea of the many fields which were covered.

On Saturday evening the Midwest Regional Conference banquet was held in the Union Building. Don G. Isett, Executive Board member, was toastmaster. An interesting point which he brought out was that the seven National Officers who were seated at the table of honor had served Delta Chi for a total of 222 years collectively. This is a great testimonial for the unending work which our National Officers have done in the past and for the amount of work which they are doing today in order to make Delta Chi a more meaningful group of chapters and individuals. Joe Lacchia introduced the guest speaker of the evening, Dean King, Dean of Students at Michigan State College. Dean King's talk was on the obligation of the fraternity to the university, community, and itself.

We here at Michigan State would like to thank those who took part in the Conference, because only with the cooperation of everyone could the Regional Conference have been a success.

Milestones

Alabama

Engaged. Paula S. Machlett to Walter Auclair, '55.

A. P. I.

Married. Anne Gilmore to Jimmie Hall, '54; March 17, 1954.
Married. Laura Grimes to Herman Oswell, '56; March 19, 1954.
Married. Dot Morrison to Chuck Spencer, '54; March 20, 1954.

Arizona

Engaged. Marlene Nash to Bob Hayes, '54.
Engaged. Mona Munch to Bob Latorre, '55.
Engaged. Rachel Boyle to Gaston McKnight, '54.
Engaged. Betty Munch to Lloyd Stevenson, '55.

Engaged. Cynthia Fry to Ned Thompson, '54.
Married. Olivette Gose to William Guitteau, '31; April 15, 1954.
Born. To Mr. and Mrs. Carl E. Lopez, '50; a son, Steven; December 14, 1953.

Arizona State

Engaged. Jean Danda to Caesar Cipolla, '53.
Married. Maureen Sherlock to Warren Gotthard, '55.
Born. To Mr. and Mrs. Harry Furphy, '50; a daughter, Leslie Ann.
Born. To Mr. and Mrs. William Hanger, '51; a daughter, Sheri Lynn; November 12, 1953.

Chicago

Died. William J. Pretschold, '28; December 18, 1952.

Cornell

Engaged. Terri Williams to E. T. Strickland, '45.
Married. Yvonne Chevalier to Don Cromwell, '54; March 29, 1954.

DePauw

Engaged. Jan Carlisle to Don Archer, '53.
Engaged. Pat Sutton to Ben Cochran, '55.
Engaged. Pat Orr to Bill White, '53.
Married. Susan Van Dorn to Charles Tummonds, '50; March 13, 1954.

Born. To Mr. and Mrs. David A. Waller, '51; a daughter, Mary Ellen; January 10, 1954.

Born. To Mr. and Mrs. Robert S. Wright, '48; a son, Thomas Robert; June 9, 1953.

Born. To Mr. and Mrs. Bruce Hardy, '40; a son, Scott Bruce; February 23, 1954.

Born. To Mr. and Mrs. Thomas Harnish, '44; a son, David William; March 17, 1954.

Hobart

Married. Leslie Blakeman to Al Bladen, '53; March 20, 1954.

Idaho

Married. Shirley Evans to Frank Emerson, '53; February 14, 1954.

Married. Carol Green to James O'Neill, '55; February 21, 1954.

Illinois

Born. To Mr. and Mrs. Walter Sturm, '49; a son, Richard Walter; July 29, 1953.

Born. To Mr. and Mrs. Olin A. Wetzell, '44; a son; February 4, 1954.

Iowa

Married. Sue Larson to Walter Jacobs, '54; February, 1954.

Iowa State

Married. Jane Sorrells to Don E. Mann, '50; December 19, 1953.

Married. Gayle Strong to John Drury, '53; June 20, 1953.

Married. Barbara Warren to Robert Z. Johnson, '54; March 23, 1954.

Kansas

Born. To Mr. and Mrs. Doyle Haberly, '48; a son, Doyle Craig; October 21, 1953.

Born. To Mr. and Mrs. Jack W. Passmore, '48; a son, David Evan; November 15, 1953.

Lake Forest

Engaged. Jean Fautsch to Bill Fautsch, '56.

Engaged. Joyce Brow to Art King, '54.

Engaged. Pat Seery to Al Wesburg, '55.

Engaged. Camille Mendino to Roy Westerguard, '56.

Married. Sandy Johnson to Henry Kocmond, '55; January 30, 1954.

Married. Babs Lang to George Watt, '54; February 13, 1954.

Born. To Mr. and Mrs. Karl Reinke, '52; a son, Robert Roy; September 2, 1953.

Died. Russell Loh, '56; April 3, 1954; automobile accident.

Died. Frank Brock, '57; April 3, 1954; automobile accident.

Miami

Engaged. Joan Ward to Eugene K. Pembroke, '49.

Married. Patricia Bell to Jack Glatthaar, '51; December 26, 1953.

Born. To Mr. and Mrs. Robert L. Lucwick, '52; a son; July 24, 1953.

Born. To Mr. and Mrs. Richard Wells, '48; a daughter, Melanie Beth; August 19, 1953.

Michigan

Engaged. Sandra Greenberg to Mike Farner, '54.

Engaged. Judy Mead to David Stipe, '55.

Michigan State

Engaged. Joyce Jettke to John McViety, '55.

Married. Margaret L. Miller to Stanley Kurzman, '53.

Married. Deonne Marie Edson to Edward E. Towe, '53.

Born. To Mr. and Mrs. Walter C. Atcheson, '50; a daughter, Mofet; March 8, 1954.

Born. To Mr. and Mrs. Neil H. Hanson, '35; a daughter, Becky Elizabeth; August 30, 1953.

Oregon State

Died. Charles H. Tyler, '51.

Penn State

Died. Harry Kaley, '25; March 15, 1954.

Minnesota

Born. To Mr. and Mrs. Richard R. Trezona, '48; a son, Richard; December 22, 1953.

Born. To Mr. and Mrs. Richard L. Wallinder, '52; a son; January 1, 1954.

N. W.

Died. Harry P. Pearsons, '98.

Died. Edward R. Witwer, '97.

N. Y. U.

Died. Ernest Wille, '14; January 23, 1954.

Oklahoma

Died. Sam T. White, Jr., '42; September 26, 1952.

Will Coffee Prices Come Down?

(Continued from page 103)

jungle" (Matto Grosso state) and a syndicate, including members of the Lunardelli family, has a 900,000 acre concession in Paraguay.

The problem is complicated by the fact that new frontiers suitable for coffee growing are outside the tropics. In the 19th century and almost up to World War II, coffee was grown almost entirely in an area of tropical plateau. There were frosts in 1918 and 1943, but they did little damage to the overall crop because of the fact that so few trees suffered. But Parana state is subtropical and 70 per cent of the trees in that state were affected by the 1953 frost.

Alternative to the risk of frost and to the high transportation costs is to return to old coffee land in Sao Paulo state. The state agricultural experiment station at Campinas has proved that, using proper soil management methods, coffee can be grown on this old land.

The Campinas station, under Dr. Arnaldo Krug, has developed a new variety of coffee, called "New

Died. Arthur Green, '11; March 25, 1954.

Stanford

Born. To Mr. and Mrs. George Haberfelde, '45; a son, Thomas Edmund; March 1, 1954.

Died. Kenneth R. Steckler, '36; March 29, 1952.

Purdue

Married. Nancy Rowe to Charles Denton, '53.

Married. Irma Felgar to Edwin McGuire, '51.

Married. Patricia J. Bremner to Robert E. Mersereau, '51.

Born. To Mr. and Mrs. Lloyd Hamel, '47; a daughter; March 7, 1954.

Born. To Mr. and Mrs. Floyd Redding, '49; a son, Thomas Lee; March 4, 1954.

Texas

Born. To Mr. and Mrs. Walter Blakey, '52; a son, Gary Wayne; January 18, 1954.

Died. Joe W. Mosley, '34; April 9, 1951.

Union

Died. John C. Looby, '19; October 12, 1953.

Washington State

Married. Carol Tyner to Dick Roberts, '53; February 26, 1954.

Born. To Mr. and Mrs. Stan Porter, '52; a son, Sidney Carl; March 17, 1954.

—ΔX—

World," which gives 40 per cent more production per tree, nearly a pound and a half of roastable coffee. These trees are planted closer together in the rows, but with the rows farther apart, so they can be cultivated with tractors. They are fertilized with manure of livestock. The formula is one chicken per tree or one cow per ten trees. We saw one plantation more than a century old which had Holstein cattle producing milk under North American "grade A" conditions and planted with the healthiest-looking coffee trees we saw anywhere. And Dr. Krug says the trees will produce not 20 or 25 years but 40 or 50 under these conditions.

That is the 20th Century farming which Louis Bromfield believes Brazil must undertake. But it costs approximately twice as much to produce a pound of coffee beans by this system. The difference is somewhat offset, of course, by the lower transportation costs. And with planters getting 60 cents or more per pound of raw coffee, as was the case this summer, they can produce profitably under either system.

But from the standpoint of the consumer, you and me and Delta Chi, neither system can produce cheap coffee for us.

With The Active Chapters

(EDITORIAL NOTE: Chapter "E"s were generally good about submitting material for this number of the QUARTERLY but there were so many other articles that had to be included in this number that it was necessary to use the meatax approach to chapter news letters. Therefore, if your chapter is not represented by a news letter, don't blame the "E".)

Greek Week

Arizona State. Our annual spring formal was held on April 30th at the San Marcos Hotel in Chandler, Arizona. Invitations were sent to all alumni in the area and the attendance was very good.

The week of March 21-27 was observed as "Greek Week" on our campus. The idea of the week was to promote interest in fraternities and sororities. The highlight of the week was the bringing of the "Queen for a Day" radio show from Hollywood to raise money for the "Shrine of the Ages" to be built on the rim of the Grand Canyon. "Chapo" Durazo, "D", was co-chairman of "Greek Week."

We are doing fairly well in intramurals this semester. Ed Ortega won the horseshoe tournament and as now we are holding down second place in the bowling league. Basketball, however, was another story. We came off without a victory in six tries.

Our recent visit from Field Secretary Ralph Prusok, proved very enjoyable. Ralph helped us quite a bit especially with our rushing program. Recently we were also visited by Lt. Howard Nollenberger, Ohio State '50, who is stationed at Williams Field and is taking extension courses here. — RAY HELIKER, "E".

Five In A Row

DePauw. John Kerr, "E" for the past year, was named as one of the recipients of the four outstanding "E" Key awards given by the General Fraternity. This marks the fifth straight year that the "E" of the DePauw chapter has received this award. Previous winners were: Jim Barbieri, '50; Eric Falk, '51; Dick Holland, '52; and Dale Swihart, '53.

Plans are now in progress for a big reunion on Alumni Day — Saturday, June 5. Special activities are being arranged, with a banquet and meeting

of Delta Chi of DePauw, Inc., planned for the evening.

The freshmen have been hard at work on their annual pledge dance, the theme of which is kept secret from the other members of the house. This is one of the main events in the well-filled social calendar, which already this semester has featured several sorority exchanges, faculty dinners, and a Valentine Day banquet.

The DePauw debate squad has completed its season with the best record in over ten years. Delta Chis on the varsity team compiled a record of thirty victories against only six defeats to lead the team in this fine season. Another campus event this spring was the annual interfraternity sing, at which each fraternity presented two serenade songs. This is non-competitive, but many favorable comments were received on our performance.

Jerry Pontius and freshman Jerry Kracke are now playing on the varsity tennis squad. Other men vying for positions on this team are Sid Coats, Jack Kracke, and Ron Sondée. Dick Krueger, Little State high-hurdle champion, is out on the track again along with freshman Larry Hardin and Hugh Shallenburger. Numeral-winner Larry Tibbets is playing with the varsity baseball squad. Delta Chis out for spring football include Dave Winton, Jim Taylor, Greg Shackel, and Jerry Evans.

Song practices are beginning under the direction of Pat Moriarty for a series of serenades to be given this spring. A feature of our serenades this year is the sophomore quartet, consisting of Sid Coats, Ron Sondée, Larry Tibbets, and Jim Taylor. In addition they have been the featured attraction at several of our special date nights and also at some University and campus gatherings.

New initiates this semester are Barney Burroughs, Dan Beard, Larry Hardin, Mike Frank, Jerry Kracke, Dennis McCormick, Hugh Shallenburger, Rich Stukus, and Cal Wade. At the annual initiation banquet Kracke received the outstanding pledge award, and Hardin was given the scholarship trophy. Featured speaker at this event was Glen Timmons, '42, now director of the Student Union Building at DePauw.

May events for which plans are now in progress are the Mothers' Day weekend and the senior banquet. — NORM STRASMA, "E".

Seventh Anniversary

Hobart. The past few months have seen the members bustling with excitement. Already there have been a few baseball practices, broken up only when the ball was lost in the snow. With morale like that, our athletic chairman predicts a winning season.

March 23 was the day on which long efforts of some of the members finally paid off. We had set out to win the intramural boxing trophy, and the spirit of the house coupled with the long hours of training netted us this coveted trophy!

On April 24 we held an alumni reunion commemorating the 7th Anniversary of our chapter. Around 300 invitations were sent to alumni in the surrounding area as well as to all Hobart alumni.

The house has not only been bustling with excitement, but it's been singing also. The singing has not been because of excitement but rather for the interfraternity song program. In the words of a hep cat, the boys are real solid! — RON HARPER, "E".

Scholastic Improvement

Iowa. Spring has vested the State University of Iowa with its share of beauty. Bright green lawns and budding trees have served as host to pleasant outings.

Interwoven in the history of the Iowa Chapter are the honors it has won. We are proud of the trophy awarded us by the Interfraternity Council for showing the most scholastic improvement among fraternities during the first semester 1953-54.

The Chapter house and hallway boasts a new coat of paint, thanks to the hard work of the pledges during construction week.

Not to be forgotten is the wonderful time we had at our annual Farmers Party. Special guests of the evening included four chickens. Highlighting the evening was the "calf" judging contest. Due to the fact that no livestock were available for the contest, our dates had to be used as substitutes. It proved quite interesting.

Dinner exchanges have proven popular the past few months with sororities on campus. It has given the pledges a chance to make many new acquaintances.

New initiates are Richard Bueneke, Bow Pritchett, Gary Anderson, Terry Schinkle and Marvin Lungren.

David Iverson was elected new chapter president. Other officers elected are Marvin Calvert, "B"; Bow Pritchett, "C"; Gary Anderson, "D"; Richard Bueneke, "E", and Fred Jewett, "F". — JACK BURROWS, "E".



The Iowa Chapter won the Interfraternity Council trophy for the greatest improvement in fraternity scholarship for the first semester of 1953-54 and Dave Iverson, "A", right, is shown accepting the trophy from last year's winners while Chester Willig, Assistant Counsellor, looks on.

Rush Booklet

Kansas. With the second half of the semester underway, serious concentration upon rushing next year's prospective members has begun. In addition to planned rush weekends, the chapter is in the process of publishing a 16-page, 8x10 rush booklet in coordination with a chapter alumni directory. We feel that this booklet should be a great step ahead in our rushing program and in securing better alumni relations.

Recently Kansas University obtained a new head football coach, Chuck Mather, previously of Massillon, Ohio. An all school dinner was held in his honor which the chapter attended en masse.

The annual costume party was held February 27. In addition to the chapter members present, five men from Alpha Gamma Gamma, a local fraternity at Wichita University were present.

Delta Chi served as host during Greek Week to the scholarship chairmen of the various houses. After dinner a discussion group was lead by Bob Worcester, vice-president of the IFC, and a Delta Chi. Many ideas were exchanged for the improvement and promotion of scholarship.

The volleyball "B" team has added a trophy to the house collection by winning divisional honors. They advanced to the semi-finals before being defeated. The annual freshman-active basketball game saw the underdog actives pull a surprising 62-54 upset over the freshmen. With 6' 7" Jim Toner and 6' 5" Lee Green, both members of the freshman varsity, the freshmen had a decided advantage, but lots of hustle and good spirit throughout the game won for the actives.

With the Kansas relays comes time again for Jack Barley to display his talent in float designing and building. In the past three years, Jack has been successful in gaining a first, third, and second place

cup for the house. We are hoping to add another first place trophy to our collection this year.

May 16 has been set as the date for the annual alumni meeting to be held at the chapter house. We hope to see many old faces that weekend. — HENRY WITTENBERG, "E".

Upswing

Lehigh. We have just concluded a very successful Freshman Rushing Program. We have obtained five new pledges bringing our house membership to 29, which is about our ideal number. New pledges are: Larry Emmons, Roger Mason, Jerry Mengel, William Pennebaker, and Lynn Scull.

We are pleased to note that our scholarship has risen considerably since last year. We have risen from eleventh among thirty fraternities to our present position of fourth. Prospects for the future are also looking bright.

Our athletic situation is unfortunately not quite as bright. Our bowlers were recently eliminated from the tournament even though they averaged almost 150 per man. Therefore our last chance for a trophy lies in our softball team. This team looms as a questionmark, because the bulk of our last year's team has graduated. — ANDREW JOHNSON, "E".

A Helping Hand

Minnesota. The Minnesota chapter house looked like New Orleans when preparations for the annual campus carnival were under way. The carnival is for charity and the Delta Chis presented a show depicting the "birth of the blues."

The Minnesota Chapter played host to a delegation from the Iowa Chapter during the Iowa-Minnesota basketball game. We would recommend this procedure to the other chapters, as it is our feeling that this is a good way to better interchapter relations.

The chapter's annual social service project was held recently. Several orphans from a nearby orphans' home were invited to dinner at the chapter house and afterwards were presented with gifts and entertainment.

The Chapter's Mothers, Wives, and Sweethearts Club held a rummage sale recently and raised a total of one hundred dollars for their treasury. — LOWELL SMITH, "E".

Chapter Paper

Ohio State. The members have decided to publish a chapter paper during the fall and spring quarters. The co-editors are Neal Tostenson and Bill Shick

and they have been working hard at obtaining alumni news. Rather than work on scattered information around the house, they have sent postcards to all alumni requesting "news" and "news about other alumni".

The social highlight of the spring quarter is Sweetheart Weekend. That is the weekend when the girls and the housemother move into the house and the chapter members move into private homes or pup tents. Friday night there is a hayride and Saturday night a banquet and formal are held at a downtown hotel. A quiet meal is served at noon on Sunday, and Sunday night brings a futile attempt to get some studying done after the girls are gone.

Curt Klaus, field secretary, John B. Harshman, Legal Adviser, and Louis Patton, "BB", represented Delta Chi at an Interfraternity Conference at Ohio State during Greek Week. — CARL FIORA, "E".

Dedication

Oklahoma. The Oklahoma Chapter dedicated its Memorial Room April 10. The remodeled basement room was dedicated to Bob Richardson, '55, and Kent Thornton, '52, who were killed in plane crashes last year.

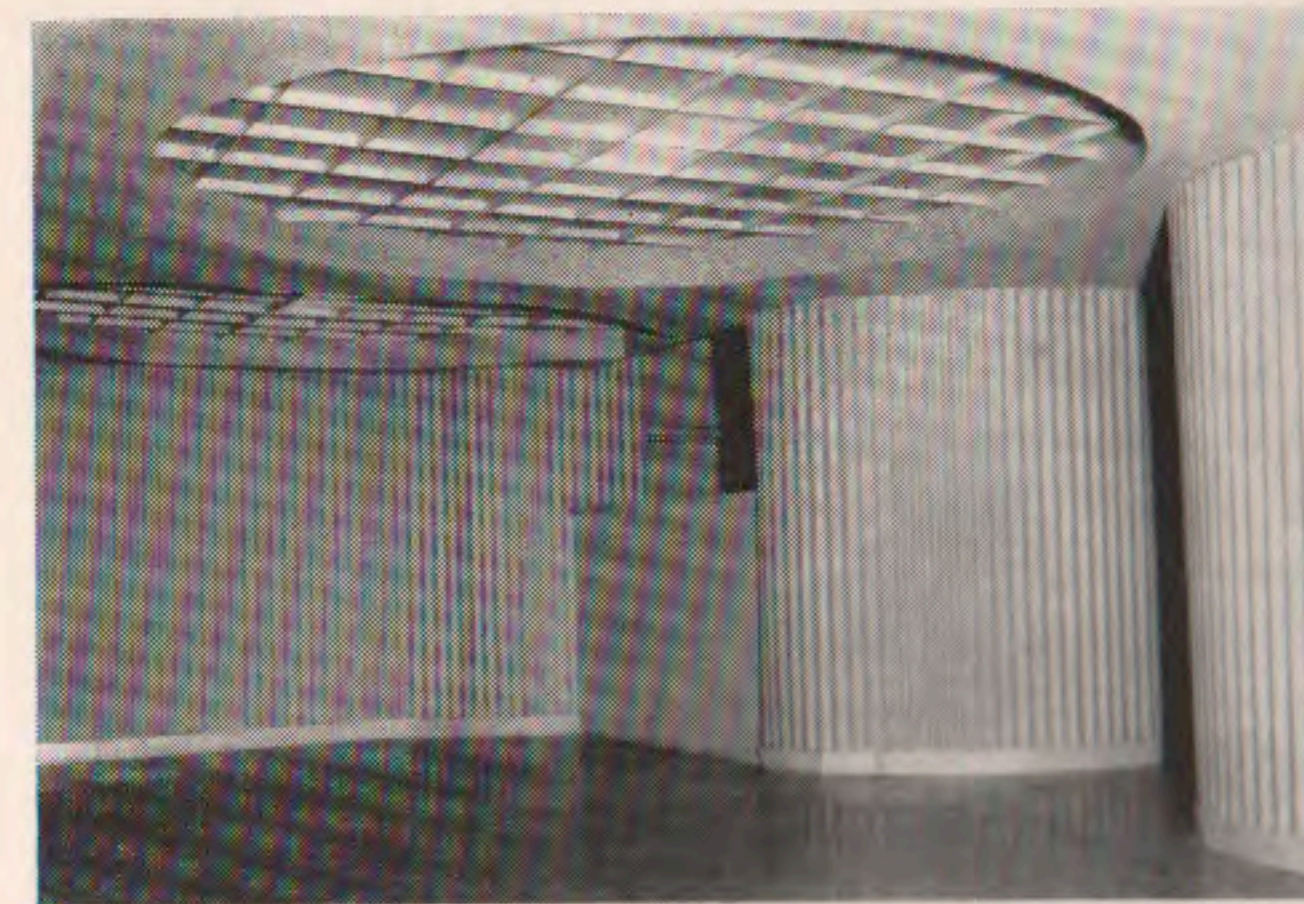
Mr. and Mrs. Richardson and Mr. and Mrs. Thornton were present at the dedication service. President George L. Cross and Dr. Jodie Smith, Counsellor of Men, represented the University. Members of the Oklahoma Financial Control Board, headed by John K. Speck, '28, also attended the service.

Plans for the room were drawn by Chuck Taylor, '49. Chuck also personally supervised most of the work. The walls are of corrugated steel painted sandalwood brown and the textured ceiling is powder blue. Brown and blue asphalt tile was used for the flooring. Curves are the theme of Chuck's modern design. Modernism is topped off by indirect lighting.

At the chapter house on the night of March 27, we held our twenty-fifth annual French Party. The interior of the house took on the appearance of a French waterfront cafe. Fish nets were hung from the walls and ceiling. Red and White checked tablecloths covered the two-couple tables. Candles in bottles provided the lighting and the music was by Les Sheffield and his colored combo.

At the time of this writing our chapter, along with the Oklahoma A & M Chapter, are jointly making plans for a formal dance and rush party to be held May 14 in Oklahoma City.

The chapter held initiation for six men February 28. Jim Chism, Joe James, Lawrence Herrington, James Speck, John Ladd and Walter Traxler were



The Oklahoma Chapter dedicated its new Memorial Room on April 10. The room was designed by Chuck Taylor, '49. Along with the modern lines the walls are of corrugated steel painted sandalwood brown and the textured ceiling is powder blue. Brown and blue asphalt tile covers the floor. The room was dedicated to Bob Richardson, '55, and Kent Thornton, '52, who were killed in plane crashes last year.

initiated. Elected as the two outstanding pledges were Jim Chism and Joe James. These two and the other four new members were honored at a dinner.

Our six new pledges are John Green, Bill Taube, Jack Patten, Keith Spradlin, Mitch Shurgot, and Gene Lassiter.

Lt. Walter B. Reif, '53, was given a farewell party April 1 by the chapter. Lt. Reif is on a tour of duty in Korea now. — WALTER TRAXLER, "E".

Rushing Program

Penn State. Pledges who were initiated this spring are John Maner, Charles Diefenderfer, Marty Nairn, Jack Roderick, Don Siedhof, Joe Stefanelli, and Art Winterbottom.

An extensive rushing program was carried on and fourteen freshmen have been formally pledged. Eight more are waiting until next semester, pending the results of their grades. All of these men will move into the house next semester.

Spirits mounted by the day as preparations were made for the Ranch Dance on April 3. It is always the biggest dance of the year and expectations were high for a fine weekend as everyone donned their "ten gallon hats" and "shootin' irons."

Hoping for a first place, the chapter's glee club had to settle for a third spot in the Interfraternity Council sing. But only through the hard work of the songleader, Rich Weaver, was this position made possible. — JACK MUSE, "E".

Face Lifting

Purdue. During the spring semester, house improvements were one of the projects undertaken. Six new poplar trees and a hedge were planted

around the house and some of the members spent a few days of their spring vacation putting a new coat of paint on the outside of Biscay Villa. The dining room was redecorated and a new set of chairs were added, thanks to alumni aid.

Just before the start of the second semester, the chapter gave a surprise dinner in honor of Paul Quick, our retired "BB". The dinner was in recognition of his 23 years of service to the fraternity as "BB", financial advisor, and loyal friend. As a small token of appreciation the chapter presented him with a pocket secretary with his name engraved on it.

On March 20, five men were taken into the Bond at the Purdue Chapter. These men are: Daniel Den Uyl, James Hall, Gene Fentress, Harry Poland, and Sidney Weedman.

Clyde Haugan, "A", recently received the honor of being chosen treasurer of the fraternity governing board, the Interfraternity Council.

Delta Chi is well represented in sports at Purdue. Pledges John Stasny and J. Lee have received freshman numerals for football, and two more pledges, Don Carter and Bob Ewing, are presently working for their numerals in track. Senior letter winners, Gene Rolph and Tom Hughes, have provided the track team with a one-two punch in hurdles. Kes Teter was again crowned all-campus boxing champion in the welterweight class. Out on the baseball diamond, Delta Chi has Paul Mehalso behind the plate, and Bob Figler at the shortstop position. — JIM BALIS, "E".

45 Years Old

Southern California. The first half of the spring semester found the Delta Chi house well on its way to becoming one of the top houses on the row here at U.S.C. We have had numerous parties this semester, among them were the Hobo party and the Waterfront party.

The Mothers Club held its Spring Tea at the chapter house on April 1 to raise funds to buy furniture for the house.

Great steps have been taken by the fraternities here at U.S.C. in pledge counseling. The chapter was host to a discussion held in conjunction with Greek Week activities. This panel was attended by the pledge counsellors from all the fraternities and sororities located at Southern California. Topics that were discussed included the selection of "big brothers" by the pledges, and methods of getting new members into school politics and activities.

We held our local Founders' Day banquet at the chapter house on April 9. The Southern California Chapter was forty-five years old. One hundred and fifty alumni attended the day's activities. Rad Ded-

eaux, Southern California '35, head baseball coach at Southern California, spoke on "The Evolution of American Baseball." Besides Dedeaux's talk, films of the 1952 Rose Bowl game were shown.

The annual Spring Carnation Formal will be held on May 15 at the Del Charro Hotel, La Jolla, California. — OGER VAN DANGE, "E".

Bright Days Ahead

S.M.U. Now that spring semester is in full swing, the S.M.U. Chapter has many plans in the making for improvement. Our delegates were very impressed with the tremendous development of the A.P.I. Chapter when they attended the Southern Regional Conference at Auburn, Alabama. We are now setting up many of the programs employed by that chapter. We have shown a number of improvements in our administration, finances, rush, scholarship, and all-around spirit of the chapter. In scholarship, we have come from the eleventh to the sixth place among fraternities on the campus.

Initiation has just been held and ten men have been added to the Bond. They are Jerry Atkinson, Rex Henger, Sterling Middings, Steve Watson, Dave Wyatt, Tom Mathews, Bill Janowski, Eddie Harris, Ken Sewell, and Arthur Hewett.

The social calendar for the remaining portion of the spring semester has been filled with various types of parties. The weekend of April 3 the chapter held a "French Bazaar Party." We fixed up the back porch as a sidewalk cafe with candlelit tables covered with red and white checkered tablecloths. A professional violinist strolled from table to table playing requests. To top off the evening the pledges dressed as can-can girls and presented a skit. — BOB MITCHELL, "E".

New Ideas

Texas. From the heart of the Lone Star State, across swampy Louisiana, through friendly Mississippi, and down to Auburn Polytechnic Institute in Alabama, five delegates from the Texas Chapter attended the Regional Conference at A.P.I. Arriving at A.P.I. with goggle eyes and stares of amazement, one of the Texas delegates murmured, "You all, this is da first time I've been in this part of Texas." After long hours of discussion we brought back many valuable hints on rushing, financial methods of control and most important, a possible plan for expansion here in the South. We were shown the true Southern hospitality that we are accustomed to.

Phillip Isett prepared a script for the skit to be presented by the members at the annual Varsity Carnival. The skit, P.S.O. (Putridity Simmers Over), a take off on the University's annual production of T.S.O. (Time Staggers On), promises

plenty of chuckles and possible placing in the contest.

On March 15, Delta Chi exploded with a 13 to 1 victory over Delta Upsilon in the first softball game of the season. At the present time we are entering the semi-finals of our league and we have great hopes of acquiring the championship. Tennis doubles offer a challenge, as last year's winners are now Delta Chis.

Our rushing program has been greatly enhanced by the opening of the kitchen which in turn was a great benefit to the chapter's financial condition. — ROBERT REYES, "E".

Straight "A"'s

Union. With the coming of spring at Union a young Delta's fancy lightly turns to thoughts of — softball. Prospects for a good club seem excellent with the new freshmen initiates anxious to show their ability. They hope to edge out the upper classmen and gain a spot on the team.

March at the chapter house was highlighted by an alumni party on the 27th. Many old friendships were renewed and spirited singing filled the air until the wee hours of the morning. In fact the party was so successful plans were immediately initiated for another party late in the spring.

William Gemmell, '54, has done it again. He recently received a scholarship amounting to \$1,800 from John Hopkins University. Bill, or "straight 'A' Gemmell" as he is known around the house, is an economics major. We certainly wish him success and extend to him our heartiest congratulations. — CHARLES S. CLARK, "E".

Conducive Atmosphere

Washington State. Things have settled down around the chapter house as everyone has gotten into their second semester routine in preparation for finishing up the year's final semester. The improvement of study conditions has been discussed at recent house meetings. A set of agreements have been established which should tend to bring our house toward its goal — a perfect place to study.

Our annual costume dance was held at the chapter house March 13. Its theme "Confusion" provided a background for some very unusual decorations and costumes. In order to get into the house everyone had to enter a second floor window by way of a ladder. Then in order to get downstairs it was necessary to crawl through a long dark tunnel. Activities like this occurred most of the evening.

Our table tennis team reached the quarter finals before being eliminated and our bowling team is in fourth place in its league. In badminton out of sixty teams all but six have been eliminated; among these six is our team with an undefeated season to its credit. — DAVE PETTJOHN, "E".

This and That About Alumni

ALUMNI — MIAMI, FLORIDA AREA!

The Chi Delta Association of Florida meets every first Tuesday of the month at the "Seven Seas" Restaurant in Miami, Florida, at 12:30 P.M. All Delta Chis in this area are invited to attend.

» Jerry McHenry, Oklahoma '51, has received his Master of Education degree in Guidance from the University of Oklahoma.

» Arizona State Class of '50 — Kelly E. Day has been made chief of Manual Arts Therapy at the Veterans Administration Hospital, Outwood, Kentucky. Reba G. McKinster works as an electrical engineer for the Hughes Aircraft Company in Tucson, Arizona.

» Leslie D. Reid, Illinois '30, has resigned as superintendent of the Presbyterian Hospital in Chicago and has accepted a similar position in Kansas City, Missouri.

» Vernon Divers, Washington State '47, operates an irrigated farm in the Columbia Basin Project near Quincy, Washington.

» Dellon K. Fulton, Kentucky '50, is district manager for Visco Products Company in Ruston, Louisiana.

» Johnson M. Quick, Cornell '41, is associated with the Detroit agency of the Prudential Insurance Company. Other Cornell Alumni News — Ted Lasiewicz, '45, has been promoted Cleveland's district manager of the Askania Company. John B. Nairn, '42, has accepted a position as a project engineer with an electronics firm in Miami, Florida.

» Eugene K. Pembroke, Miami '49, is assistant manager of the Niagara County Wilson Office of the Marine Trust Company.

» Robert O. Gee, Purdue '49, manages the service department of the Reliance Electric & Engineering Company in Cleveland, Ohio.

» George E. Griffith, Cornell '49, is manufacturing superintendent for the Venezuelan Subsidiary of the Colgate Palmolive Company.

» Huber H. Hawkins, DePauw '38, is director of the Indiana Historical Bureau in Indianapolis.

» Napoleon J. Tremblay, Arizona '32, has been honored by the Modern Language Association by selection to prepare and publish a history of 19th century French literature. He is a professor of French at the University of Arizona.

» Cloyd D. Clark, Nebraska '25, serves as president of the 14th Judicial Bar Association of Nebraska for a second term.

» Robert D. Baker, Wisconsin '24, has been professor of pathology at Duke University School of Medicine, Durham, North Carolina, and chief of pathology at the VA Hospital in Durham.

» John Myhre, Iowa State '34, special field representative, works for the northern region of Rural Electrification Administration, U.S. Department of Agriculture.

» Employed by the Chase National Bank of New York in the credit department is Henry J. Kaufman, U.C.L.A. '50.

» Melvyn E. Rhinehart, Rollins '55, operates a service station in Daytona Beach, Florida.

» Thomas G. Board, Illinois '50, construction engineer, is employed by the University Oil Products Company. Also of the class of Illinois '50, is Bill H. Farrell who is a salesman for the Celanese Corporation of America.

» Robert E. Mersereau, Purdue '51 has been employed by the Pitney-Bowes Inc., at Stamford, Connecticut.

» William Doolittle, DePauw '51, who is a student at Harvard Law School, is a member of the editorial board and treasurer of the *Harvard Law Review*.

»Richard Stock, Union '51, is enrolled at Harvard University and is studying law. Other Union Alumni News Items: David B. Smith, '53, works for the American Telephone and Telegraph Company. Richard Sullivan, '52, attends Officers Personnel School at St. Louis, Missouri.

»Vernon C. Wass, Miami '36, utility engineer, works for the Pennsylvania Turnpike Commission.

»DePauw Alumni News — James C. Barbieri, '50, is employed by the *Evening News-Banner* at Bluffton, Indiana. An investigator and adjuster for the Michigan Mutual Insurance Company is Benjamin Brading, '50.

»Roy Lee Roberts, Arizona '26, is principal of the Leilehua High School in Wahiawa, Hawaii.

»Riley R. Nelson, Iowa '51, has been appointed insurance manager of the New York Hospital in New York City.

»Eldon J. Wolf, Wisconsin '40, is employed as a sales engineer for the General Electric Company in Milwaukee, Wisconsin.

»Jack Taylor, Arizona '48, sales engineer, works for the Harnischfeger Corporation. Other Arizona Alumni News Items: Richard L. Keefe, '54, has been accepted for F. B. I. training in Washington. D. C. Milton Ray, '40, manages the Arizona Public Service Company in Bisbee, Arizona. Lowell Hargus, '33, has been assigned to the Judge Advocate section of the Japan Logistical Command.

»Syd R. Loeser, Pennsylvania '30, is general warehouse supervisor of the James Lees and Sons Company, Bridgeport, Pennsylvania.

»Nebraska Alumni News — Russell D. Baade, '50, instructs at the Basic Training Command in Pensacola, Florida. Grand Custodian of Grand Lodge A. F. & A. M. of Nebraska is Raymond C. Cook, '23. He is also in charge of promotion and promulgating the ritual and Masonic work in Nebraska.



»Arnold R. Baar, Chicago '13, has just recently been appointed as Judge of the Tax Court of the United States. He was nominated for this high position because of his technical qualifications in the field of federal income tax law. Since 1917 he has been nationally recognized as an authoritative writer and speaker and leading practitioner in this field.

He was admitted to the bar of the U.S. Supreme Court on April 22, 1921 and to the Illinois Bar on October 7, 1914 after graduation from the Law School of the University of Chicago with the degree of J. D. cum laude. He also holds the degree of Ph.B. from the University of Chicago and is a member of Phi Beta Kappa, Order of Coif, and Delta Sigma Rho.

He is widely known for his active leadership in civic organizations, having been president of the Civic Federation, City Club of Chicago, and Citizens Schools Committee. Mr. Baar is also well known in business circles as an active member of many committee's of the Chicago Association of Commerce and Industry and the Illinois State Chamber of Commerce.

Since 1941 he has been a director of Selected American Shares, Inc., a mutual investment company. From 1940 to 1952 he was President of American Technical Society, a non-profit corporation engaged in vocational education and publication. He is also a Director of Opelika Manufacturing Corporation, Henry H. Cross Company, and Record Controls, Inc.

»Arizona Class of '50 — Carl E. Lopez teaches physical and health education at Wakefield Junior High School in Tucson. Harlan Murray is the Tucson manager of G.M.A.C.

»Lynn E. Schade, Iowa State '50, is the district purchasing agent for Omar Inc., Omaha, Nebraska. Also of the class of '50 is Don E. Mann who is employed as a forester-pilot for Gaylord Container Corporation, Bogalusa, Louisiana.

»Karl Herlinger, U.C.L.A. '36, works as a make-up artist on Four Star Playhouse television series.

»Boyd V. Baker, S.M.U. '50, salesman, is with the Lone Star Sash & Door Company in Dallas, Texas.

»Michigan State Alumni Items — Lawrence J. Distel, '37, works as business manager for the Distel Heating Company in Lansing, Michigan. Stationed in Korea as an aviation officer is Henry H. McKee, '42, who holds the Bronze Star Medal and the Purple Heart. Burr E. Burgess, '49, has the position of Aide de Camp to the Commanding General of the Quartermaster Training Command, Fort Lee, Virginia.

»Prescott C. Rasmussen, Hobart '54, is serving in the army as an instructor in radio. He is stationed in Japan.

»Josiah H. Chase, Minnesota '05, was honored as an outstanding citizen of Minneapolis when an article describing his public career appeared recently in the *Minneapolis Star* in a section devoted to outstanding citizens.

»Robert G. McKenzie, Lehigh '55, attends school at Fort McClellan, Alabama, and is in the Chemical Corps.

»Stanford Alumni News — Corson W. Ide, '16, is mayor of San Marino, California. William H. Gorman, '22, directs the activities of the California State Utilities Commission in southern California. Operator of the Cloe Roofing Company in Portland, Oregon, is Irving Wells, '40.

»Oregon State alumni — Robert S. Ohling, '48, who is a sales engineer, is with the Independent Refrigeration Company in Los Angeles. Assistant to the vice-president of the Portland General Electric Company is Wally Gordon, '41. James W. Thompson, '36, is in charge of Timber Management, Roads and Acquisition in the Ochoco National Forest at Prineville, Oregon.

»Curtis G. Harvey, Alabama '53, an aeronautical engineer, does flight test analysis for the Chance Vought Aircraft Company in Grand Prairie, Texas.

»David B. Porter, Cornell '44, is in La Paz, Bolivia, on a two year assignment with the Point IV Agricultural Mission.

»John P. Lanser, Washington '28, vice-president and general manager of the Keutner Truck Line Inc., in San Francisco, was recently elected director of the National Defense Transportation Association, San Francisco Chapter.

»Richard H. Lee, Ohio State '51, coaches football and baseball at the Maumee, Ohio, high school. Also of the Ohio State Chapter is Richard E. Wight, '50, who manages the Millbury Food Lockers and Wight's Super Market in Toledo, Ohio.

»George Treida, Purdue '52, serves the army as an instructor in the pole line construction school at Camp Gordon, Georgia.

»Southern California '52 — John W. Benton, who is in the army, is stationed at Ft. Belvoir, Virginia. At present he is taking a special course in cartography. Dan B. Keeling attends the School of Law at the University of Southern California.

»Robert J. Shaffe, Indiana '51, a news photographer, works for the *Indianapolis Star*, Indianapolis, Indiana.

»Alvin B. Kessler, L.S.U. '50, is group manager of the Southern Bell Telephone & Telegraph Company at Winnsboro, Louisiana.



Ivan J. Klingaman

»The appointment of Ivan J. Klingaman, Iowa '24, as director of the purchasing division was announced by Eli Lilly and Company on March 19, 1954.

Klingaman went to Lilly's from Omaha in 1945 after fourteen years with the Cudahy Packing Company, where he was manager of the pharmaceutical department. As manager of the Lilly gland and animal products purchasing department, he was responsible for organizing a nationwide system for gathering pancreas glands used in the manufacture of insulin. His activities resulted in the establishment of receiving stations in twenty-nine cities, a procurement system which assures a continuing supply of raw materials for important pharmaceutical products. Since 1952 he has been assistant director of the purchasing division.

A native of Vinton, Iowa, Klingaman graduated from high school in 1920 and in 1924 he received his Bachelor of Science degree from the University of Iowa.

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»Glen E. Archer, Washington '50, who is with the Travel Advisors Inc., has visited Honolulu and Mexico within the past year. Also of the Washington Chapter is Robert E. Ranch, '49, who teaches at Goldendale High School in Goldendale, Washington.

»Idaho Alumni News: Elton R. Leitner, '36, civilian engineer with the U.S. Corps of Engineers, is assisting in the construction of air bases in French Morocco. Marlon K. Ellis, '50, is now working for Utah-Idaho Sugar Company as a field man. A cashier in the Yakima Valley Bank, Sunnyside, Washington, is Claude Hart, '38. Lee Liberg, '55, is in the army and stationed at Fort Ord, California.

»Alfred L. Mathews, L.S.U. '52, has enrolled in the Plastics Program of the School of Engineering at Princeton University and is working for a Master of Science degree in Engineering.

»Among the alumni from the Ohio State Chapter serving in the armed forces are: James J. Korhut, '53, army, who is presently taking the Chemical Corps Officers' Basic Course. Robert F. Monroe, '54, serves in the Air Force. Emil E. Landefeld, '51, has been made Commanding Officer of the USS RAIL and has served aboard the RAIL since January, 1953, as executive officer and explosive ordnance disposal officer. Raymond F. Kreager, '39, commands the 204th Field Artillery Battalion and is stationed in Korea.

»Union Alumni News — Leon R. Stapley, '27, has been appointed chaplain of the Sovereign Grand Lodge of the Independent Order of Odd Fellows. Robert Hanley, '48, upon completion of a tour of duty with the U.S. State Department in Europe, has accepted a position with the American International Underwriters.

»DePauw Class of '51 — George F. Weikert works for the Northwestern Telephone Company in Omaha, Nebraska. Credit manager of the Credit Bureau in Springfield, Illinois, is Donald E. Breimeier. Joseph Lullo has been employed by the National Gypsum Company in Chicago. Karl G. Anderson works as a salesman in Oklahoma and Arkansas.

»Roy E. Jorgensen, Washington State '49, a special agent for the Fireman's Fund Insurance Group, lives in Helena, Montana.

»Emerson Knyrim, Penn State '52, who is stationed in Japan, is with the 1st Cavalry Division of the Armed Forces. Also of the Penn State Chapter is Robert R. Frames, '53, who serves in the Air Force and is going through pilot training. His address is Box 888, Barton Air Base, Barton, Florida.

»Illinois Alumni — William A. Bruce, '27, was recently appointed president of the Rich Plan Corporation of Chicago; Robert B. King, '39, was promoted to director of engineering of the George S. May Company, Wilmette, Illinois; Dean C. M. Thompson, '09, Past "AA", has been selected as a member of the State Board of Vocational Education by Illinois Governor Stratton, Arizona '34; Thomas H. Sieben, '52, is presently stationed with the Navy in Sorel, Quebec, Canada; Orrin P. Catlin, '34, is an industrial finishes salesman for the Glidden Company in Indiana; Gordon C. Hortin, '45, is a partner in the firm of Caddick & Company, certified public accountants in Evansville, Indiana.

»Missouri Alumni — H. Ray Reynolds, '52, is advertising manager for the Earl Paint Cor-

poration, Utica, New York; Bernard L. Haley, '51, is owner and operator of the Shillelagh Haley Real Estate in Kansas City; Donald R. Stoecker, '53, is with the 45th Infantry Division in Korea.

»Wallace R. Fisher, Oklahoma A & M '53, is stationed at Warren Air Force Base in Wyoming.

»Andrew Harvey, '52, David Schultz, '53, and Wally Krieger, '52, alumni of the Penn State Chapter, have completed their basic officer training and are now stationed at Norfolk, Virginia, Naval Base, for advanced instruction.

»John W. Tobin, Iowa '17, has retired as national president of the Izaak Walton League of America.

»Alex Thomas, Stanford '41, is a sheep and cattle rancher in Ukiah, California.

»Peter F. Manos, Kentucky '48, is a Northwest sales manager for the Snow Crop Division of Clinton Foods.

»Roy T. Norton, Cornell '53, who is stationed in Japan, is a food adviser with the Special Services Hotel Detachment, which operates 13 Japanese hotels.

»Richard F. Wells, Miami '48, is director of occupational therapy at Summit County Rehabilitation Center, Akron, Ohio.

»Donald Nichols, DePauw '52, coaches at Rocky River, Ohio. Other DePauw Alumni News — Richard Crandall, '49, is currently engaged in medical research with the army at Ft. Sam Houston, Texas. E. Thomas Harnish, '49, was elected president of the Newton Falls Lions Club for 1953-54, Newton Falls, Ohio.

»Ed Marques, Arizona '54, has recently qualified for pilot training at Parks Air Force Base in California.

»Harold A. Frey, Wisconsin '23, is a professor of marketing at the University of Arkansas. He is in charge of marketing graduate courses.

»Roy O. Carter, S.M.U. '34, has organized a new company, DeCals Inc., in Dallas, Texas.

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 STANFORD. Chapter house, 586 Mayfield St., Stanford University, California
 TEXAS. Chapter house, 2606 Whitis, Austin, Texas
 U.C.L.A. Chapter house, 1226 McClellan Drive, Los Angeles, California
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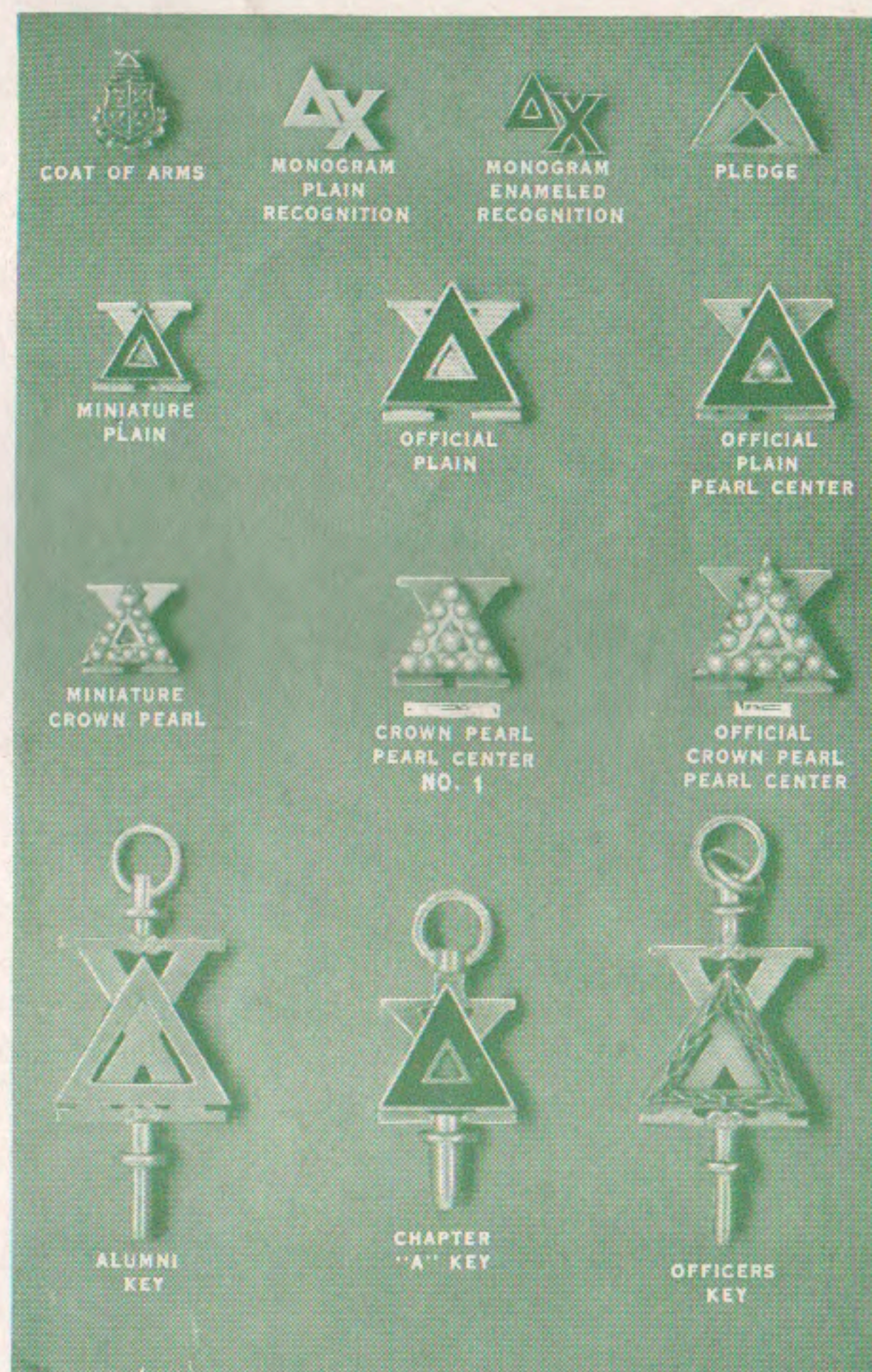
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