



Responsible Fundraising

Fundraising isn't just about raising money, it's about building trust, modeling integrity, and representing the values of Delta Chi. As a leader in your chapter, you have the ability to make a real impact when fundraising is done the right way.

SIX PRINCIPLES OF RESPONSIBLE FUNDRAISING

1 - BE TRANSPARENT

Clearly share what cause or organization you're supporting (such as the V Foundation) and how funds will be used. Honesty builds credibility & generosity.

2- LEAD WITH RESPECT, NOT PRESSURE

Avoid making anyone feel obligated to give. Invite participation, don't demand it. Fundraising should always feel positive and empowering.

3 - USE APPROVED AND SECURE TOOLS

Always use official platforms like CrowdChange to collect funds. Avoid cash apps, Venmo, or in-person cash collections.

4 - BE INCLUSIVE

Design fundraising efforts that are accessible to everyone. Think of low-cost options, tiered registration, or alternative ways to participate (like volunteering or sharing links).

5 - CELEBRATE AND CREDIT OTHERS

Recognize donors, thank volunteers, and lift up your team. Public gratitude makes people more likely to give again.

6 - CLOSE THE LOOP AND FOLLOW UP

Always follow up by showing what was accomplished. Whether you hit your goal or not, share the impact. That's what people remember!

QUICK TIPS FOR YOUR CHAPTER

- Include statements like "Your \$10.00 supports one hour of research."
- Partner with organizations or departments for co-hosted events.
- Use social media responsibly. Images should reflect your mission, not just your fun.
- Ask for help! Your Officer Success Manager and CrowdChange representative are here to support you.