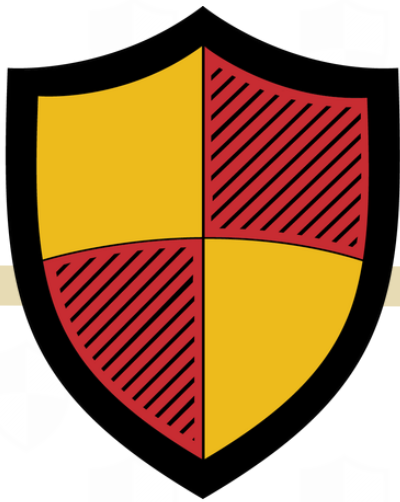




DELTA CHI

PHILANTHROPY

CHAIR BRIEF

Updated August 2026

Philanthropy and fundraising are important aspects of living out the preamble of Delta Chi. This BRIEF encompasses best practices and ideas for philanthropy events, and serves as a guide for best practices for organizing meaningful fundraising events that reflect these principles.

WHAT IS PHILANTHROPY?

Philanthropy is raising funds or collecting items to support a charitable cause or individuals in need.

OVERVIEW OF THE PARTNERSHIP WITH THE V FOUNDATION

Since 2006, the Delta Chi Fraternity and the V Foundation for Cancer Research have worked together to fight cancer. Recognizing the prevalence of cancer among its own communities and the urgent need for research and cures, Delta Chi has raised more than \$2 million for the V Foundation to date.

Beginning in the 2023-2024 academic year, Delta Chi has committed all funds raised to the Dick Vitale Pediatric Cancer Research Fund to improve and accelerate treatments for children with cancer. Over 15,000 kids are diagnosed with cancer in the United States each year, and Delta Chi is dedicated to making a difference so every child has the bright future they deserve. The funds raised by the members of Delta Chi are advancing important, lifesaving pediatric cancer research.

Together, we will achieve Victory Over Cancer®!

WHY SHOULD WE FUNDRAISE?

Regularly fundraising for the V Foundation can offer your chapter a variety of benefits, including:

- Creates a sense of identity and pride among members.
- Develop lasting relationships for members within the chapter.
- Increase your visibility on campus and within the local community.
- Offers continuity to your philanthropy operations and planning.
- Through regular fundraising, there is an opportunity to see the collective impact through the V Foundation because of your work.

EVENT PLANNING AND EXECUTION

TYPES OF FUNDRAISING EVENTS

- **Philanthropy Week:** Organize a series of events throughout the week, culminating in a large event or donation drive, it may be referred to as “Jimmy V Week.”
- **Charity Runs/Walks:** Host a 5k or another fun, community-oriented event.
- **Benefit Dinners:** Host a formal dinner or social with entertainment, auctions, or raffles.
- **Silent Auctions/Raffles:** Organize silent auctions with donated items, experiences, or services from local businesses.

STEPS FOR PHILANTHROPY EVENT PLANNING

The process of planning an event should create a clear understanding of the who, what, when, where, and why of the fundraising event your chapter is participating in. Here’s some steps to consider as you plan:

1. **Determine the Type of Philanthropy Event:** Start by understanding the type of fundraising that best aligns with your members' interests and needs.
2. **Set the Date:** Coordinate with your chapter and any relevant campus entities to identify a mutually beneficial time for the event.
3. **Gather Supplies:** Every event has different needs:
 - a. Identify what supplies are required (like reserving a table or renting out a room on campus or buying materials for the event).
 - b. Assign someone to gather and communicate these items so everyone arrives prepared. Every event is different and may require different items.
 - c. Ensure that someone is identified and responsible for communicating these expectations and bringing resources to the event.
4. **Share Expectations:** Before arriving at the fundraising event, share the history or mission of the V Foundation with members to better understand the "why" behind the work.
5. **On-Site:** Share any special instructions (like check-in procedures, dress codes, or safety guidelines) with members before arrival. Be sure to take photos!

PHILANTHROPY EVENT IDEAS

When planning philanthropic activities, ensure they are engaging, align with your chapter's capabilities, and adhere to Delta Chi's Risk Management Policies.

Donation via a philanthropy effort can be in the form of monies or goods.

FUNDRAISING EVENTS:

- Benefit concerts or dances
- Athletic tournaments or e-sports competitions
- Themed dinners with guest speakers
- 5k runs or walks
- Trivia nights or talent shows

DONATION DRIVES

- Toy collections for local children
- Care packages and/or letter writing for military personnel & their families
- School supply or book drives for local schools
- Food or clothing drives for local shelters
- Pet supply collections for local animal shelters

RAISING MONEY FOR THE V FOUNDATION

In 2006, Delta Chi established a formal partnership with the V Foundation for Cancer Research. Chartered/provisional chapters are encouraged to host philanthropic events to raise money for cancer research through the V Foundation.

These events should focus on educating attendees and the campus community on the importance of donating to cancer research. Each chapter should host at least one philanthropy event per year to raise funds and awareness for the V Foundation.

In addition, through the V Foundation, Delta Chi hosts a Bracket Challenge annually, open from mid-January to mid-April to align with the NCAA men's basketball tournament.

Chapters are encouraged to participate and invite family and friends to donate to their chapter's team. During the International Convention, the Fraternity will also host regular fundraising efforts for the V Foundation through activities like a basketball pop-a-shot tournament as a reference to the Bracket Challenge.

- *Pro Tip:* Always use official platforms like CrowdChange to collect funds when raising money for the V Foundation for Cancer Research or any other philanthropic beneficiary. The Delta Chi Fraternity strongly discourages the use of cash collecting mobile applications (ex. Venmo, Cash App, etc.) to collect fundraising dollars.

UTILIZING CROWDCHANGE

CrowdChange is an online fundraising platform available to all Delta Chi chapters at no cost. To use the platform, visit deltachivfoundation.crowdchange.co and click the "Start a Fundraiser" button, from there, follow the steps to enter the event information. You can also create tickets, registration, sell merchandise and showcase event sponsors.

Within the platform, there is an opportunity to create personal and team fundraising pages for your members and event attendees. For a detailed guide, use the CrowdChange How-To Guide found on the Delta Chi website.

REPORTING AND REFLECTING

After each event, it's crucial to assess and share your experiences:

- **Internal Reflection:** Hold a debrief session with members to discuss successes and areas for improvement.
- **Feedback from Partners:** Solicit input from collaborating organizations to strengthen future partnerships.
- **Documentation:** Keep records of events, including participant numbers, funds raised, and community impact.
- **Reporting to IHQ:** Dollars raised for the V Foundation will be automatically reported to Delta Chi IHQ through the use of CrowdChange.

For more support on working to fundraise for the V Foundation or questions on reporting, contact your Officer Success Manager!