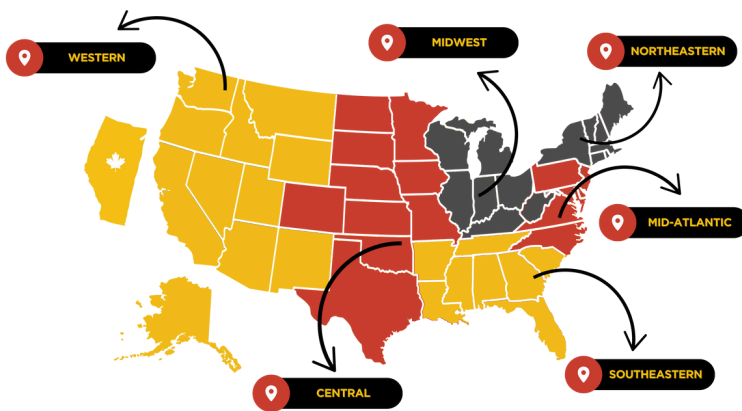




THE DELTA CHI FRATERNITY REGIONAL LEADERSHIP ACADEMY

Recruitment Track Know Before You Go



WHAT WILL HAPPEN AT THE 2026 REGIONAL LEADERSHIP ACADEMY?

For our Recruitment Track participants, Delta Chi's four Regional Leadership Academy (RLA) events will be where participants are able to engage in exclusive training delivered by recruitment experts at Phired Up and maximize their recruitment technology use. Participants will be able to engage in most general sessions, including ritual exemplification, but their weekend schedule (see final page) will focus on enhancing their professional skills.

HISTORY OF THE RLA PROGRAM:

For years, Delta Chi hosted a president training event known as "A's" Academy, and the nine governing Regions hosted annual leadership conferences for our active and alumni members, known as Regional Leadership Conferences (RLCs). During the 2023 RLCs, each of Delta Chi's nine regional bodies voted in favor of the Board of Regents redirecting the 2024 RLC program to a Regional Leadership Academy format. In 2024, Delta Chi's nine regions voted to continue the Regional Leadership Academy (RLA) program for 2025. At the 2024 International Convention, a vote was also taken to reduce the regions from nine to six, with elections to take place during RLA 2025.

This Regional Leadership Academy format will allow Delta Chi members to engage in a weekend of officer development, leadership training, and action planning. Sessions will be held over two weekends, and chapters/provisional chapter members and alumni will attend their designated RLA (see above) and participate in a brotherhood experience like no other!

WHO ATTENDS RLA?

For the 2026 Regional Leadership Academy experience, participants will include:

- "A" - President - **Required**
- "B" - Vice President
- "C" - Secretary
- "D" - Treasurer
- "E" - Alumni Relations
- "F" - Risk Management
- Recruitment Chair
- Associate Member Counselor
- Dale Carnegie Scholar - **Required**
- Alumni / Volunteers
- Members of the Executive Committee & Board of Regents
- Delta Chi International Headquarters Staff
- Representatives from Dale Carnegie and PhiredUp
- Small group (known as "POD") Facilitators

Undergraduate chapters/provisional chapters are expected to send a minimum of four representatives to their respective RLA, which must include their "A" and Dale Carnegie Scholar.

WHEN AND WHERE IS RLA?

RLA will be held over two different weekends in January 2026. Each weekend, events will begin on Friday with dinner and end mid-morning on Sunday before lunch. *See final page for details.* Recruitment track participants should also complete the Certified Recruiter program through Phired Up before arriving on site.

Weekend One: Jan 16 - Jan 18 **Southeastern Region**

Location: Atlanta, GA

Hotel: Atlanta Marriott Northeast/Emory Area

Travel Info: No airport shuttle available (average Ride Share from ATL ~\$45), on-site parking available at \$5 per night

Western Region

Location: Los Angeles, CA

Hotel: Sheraton Gateway Los Angeles Hotel

Travel Info: Complimentary airport shuttle available; discounted valet parking available or nearby garage at \$24 per day.

Weekend Two: Jan 23 - Jan 25 **Central & Midwest Regions**

Location: St. Louis, MO

Hotel: Renaissance St. Louis Airport Hotel

Travel Info: Complimentary airport shuttle and self-parking available.

Mid-Atlantic & Northeast Regions

Location: Philadelphia, PA

Hotel: Sonesta Philadelphia Rittenhouse Square

Travel Info: No airport shuttle available (average Ride Share from PHL ~\$45), discounted valet parking available or nearby garages at ~\$25 per day.

WHAT IS THE DRESS CODE?

RLA attire expectations are as follows:

- **Friday/Saturday Day:** Delta Chi casual (lettered shirts/sweatshirt or appropriate fraternity event shirts/sweatshirts, jeans/khakis, clean sneakers/shoes)
- **Saturday evening:** Business professional (Suit jacket and pants, Button-up shirt, Tie, Dress Shoes, Delta Chi badge)
- **Sunday:** Delta Chi casual (RLA Shirt received at check-in, jeans/khakis, clean sneakers/shoes)

WHAT DOES RLA COST? WHAT DOES THAT INCLUDE?

All chapters/provisional chapters will be charged the **\$1500 RLA Assessment fee** approved by the Board of Regents. This will cover the registration (including program materials, RLA shirts, etc.), meals (Friday dinner through Sunday breakfast), and hotel costs (two nights) for up to eight (8) representatives. Chapters/provisional chapters may send additional representatives for a fee of \$250 per person (which covers the same items).

RLA participants will share hotel rooms with their chapter/provisional chapter brothers. Rooms will accommodate two members per room. For those chapters/provisional chapters registering more than eight members, those individuals will be placed in a hotel room with other Delta Chi members (typically Dale Carnegie Scholars will be roommates as their schedule differs slightly from the rest of the attendees), and to the best of our ability, placed in rooms near or with their chapter/provisional chapter members.

All representatives must register themselves to attend RLA by December 5, 2025, and during registration will need to select the Recruitment track to attend during the program.

WHAT ABOUT TRAVEL SUPPORT?

All participants are expected to secure their own travel to attend RLA, and typically members will travel together to the program. However, chapters / provisional chapters are eligible for travel credits after the program if they meet the following criteria:

1. "A" attends and participates in the "A's" Academy track, in accordance with Delta Chi Law (or is excused by their Regent due to extenuating circumstances).
2. Chapter/provisional chapter sends at least four (4) members to comply with minimum attendance requirements.
3. At least four (4) members attend all general sessions and their respective breakout sessions and are marked for attendance.

If all conditions are met, the chapter/provisional chapter will receive a travel credit on their account. The amount is based on the chapter / provisional chapter's campus distance from the host location, and is not designed to and will not cover all costs associated with travel. There may be some additional funding available for chapters that have extenuating circumstances.

WHAT IS THE RECRUITMENT TRACK SCHEDULE FOR RLA?

General Outline of Events, Subject to Change. Scholar schedule is slightly different from other attendees.

RECRUITMENT PRE-RLA SESSIONS:

Complete the Certified Recruiter virtual course by Sunday January 11, 2026

	Friday	Saturday	Sunday
8:00 AM		Breakfast	Breakfast
9:00 AM		General Session 3: Dale Carnegie Keynote	POD Session 6: Closing and Assessment
10:00 AM		POD Session 3: Phired Up Training	General Session 10: Chapter Action Planning
11:00 AM			General Session 11: RLA Recognition & Closing Session
12:00 PM	Registration Open	General Session 4: Lunch and Partner Highlights	Participant Depature
1:00 PM		POD Session 4: Phired Up Training	
2:00 PM		POD Session 5: Phired Up Training	
3:00 PM			
4:00 PM	Recommended final arrival time		
5:00 PM	General Session 1: Dinner and Welcome to RLA	Break & Suit Up	
6:00 PM	POD Session 1: Delta Chi Growth	General Session 7: Dinner and Regional Awards/Recognition	
7:00 PM	General Session 2: State of the Fraternity and Region(s)	RLA Photo & Transition	
8:00 PM	POD Session 2: Delta Chi Growth	General Session 8: Ritual Exemplification	
9:00 PM		General Session 9: Optional Brotherhood Event / Service Project	

WHAT IF I HAVE TO MISS CLASS?

A faculty absence notification memo is [available here](#), or on the RLA website.

IT'S JANUARY, WHAT IF THERE ARE WEATHER ISSUES?

Delta Chi IHQ Staff and the Board of Regents will continue to monitor winter weather and potential impact on travel. In the event of a winter storm or warning (either at the RLA host site, at your campus location, or travel in between), chapters/provisional chapters may be given permission by their Regent to arrive late or depart early to ensure safety when traveling.

This accommodation will be made on a case by case basis, and should be made in communication with your Regent. Weather-related absences, delays, or early departures will not impact the RLA Assessment each chapter/provisional chapter will be charged.

QUESTIONS?

For questions specific to registration and hotel accommodations, please contact deltachi@hpnglobal.com.

For all other questions, contact Director of Education, Kristen Kardas at kkardas@deltachi.org