

FROM DELTA CHI LAW:

- Each undergraduate chapter is expected to have a minimum of either 30 initiated members or a number of initiated members equal to or higher than the average number for fraternities on campus (whichever is less) to be in good standing.

WHAT DOES THAT ACTUALLY MEAN?

EVENT MANAGEMENT AND INTEREST OVERSIGHT

- Lead and manage a year-round recruitment strategy in line with the chapter's goals and Delta Chi values.
- Coordinate and host recruitment events that reflect the chapter's values and appeal to a diverse pool of potential members.
- Train and empower members through recruitment workshops focused on social excellence and values-based recruitment practices.
- Track recruitment efforts and metrics in ChapterBuilder, maintaining a current and organized prospective member list.
- Oversee communications with potential members including social media, recruitment materials, follow-up messaging, and transparency about membership expectations (ex. academics, finances, involvement).
- Acknowledge and follow up with alumni and members who submit recruitment referrals.
- Ensure compliance with Interfraternity Council and campus recruitment policies.

GENERAL DUTIES AND RESPONSIBILITIES

- Chair the Recruitment Committee and meet regularly with the ABT Recruitment Advisor.
- Establish a strong working relationship with the Growth Team at the International Headquarters.
- Meet with the Interfraternity Council Recruitment officer or other campus governing council peer officer as needed.
- Attend the annual Officer Transition/Executive Board Retreat and Chapter Retreat.
- Work with fellow chapter executive board officers to develop and execute action plans for the chapter.
- Prepare and organize transition materials for your position and save all materials to an online cloud/database prior to transition.
- Attend the January Regional Leadership Academy event, and complete the online Certified Recruiter program prior to on site arrival.
- Attend applicable risk management webinars.