



DELTA CHI

PHILANTHROPY

CHAIR BRIEF

Updated July 2025

Philanthropy and fundraising is an important aspect of living out the preamble of Delta Chi. This BRIEF encompasses best practices and ideas for philanthropy events, and serves as a guide for best practices for organizing meaningful fundraising events that reflect these principles.

WHAT IS PHILANTHROPY?

Philanthropy is raising funds or collecting items to support a charitable cause or individuals in need.

OVERVIEW OF THE PARTNERSHIP WITH THE V FOUNDATION

Since 2006, the Delta Chi Fraternity and the V Foundation for Cancer Research have worked together to fight cancer. Recognizing the prevalence of cancer among its own communities and the urgent need for research and cures, Delta Chi has raised more than \$2 million for the V Foundation to date.

Beginning in the 2023-2024 academic year, Delta Chi has committed all funds raised to the Dick Vitale Pediatric Cancer Research Fund to improve and accelerate treatments for children with cancer. Over 15,000 kids are diagnosed with cancer in the United States each year, and Delta Chi is dedicated to making a difference so every child has the bright future they deserve. The funds raised by the members of Delta Chi are advancing important, lifesaving pediatric cancer research.

Together, we will achieve Victory Over Cancer®!

WHY SHOULD WE FUNDRAISE?

Regularly fundraising for the V Foundation can offer your chapter a variety of benefits, including:

- Creates a sense of identity and pride among members.
- Develop lasting relationships for members within the chapter.
- Increase your visibility on campus and within the local community.
- Offers continuity to your philanthropy operations and planning.
- Through regular fundraising, there is an opportunity to see the collective impact through the V Foundation because of your work.

EVENT PLANNING AND EXECUTION

TYPES OF FUNDRAISING EVENTS

- **Philanthropy Week:** Organize a series of events throughout the week, culminating in a large event or donation drive, it may be referred to as “Jimmy V Week.”
- **Charity Runs/Walks:** Host a 5k or another fun, community-oriented event.
- **Benefit Dinners:** Host a formal dinner or social with entertainment, auctions, or raffles.
- **Silent Auctions/Raffles:** Organize silent auctions with donated items, experiences, or services from local businesses.

STEPS FOR PHILANTHROPY EVENT PLANNING

The process of planning an event should create a clear understanding of the who, what, when, where, and why of the fundraising event your chapter is participating in. Here’s some steps to consider as you plan:

1. **Determine the Type of Philanthropy Event:** Start by understanding the type of fundraising that best aligns with your members' interests and needs.
2. **Set the Date:** Coordinate with your chapter and any relevant campus entities to identify a mutually beneficial time for the event.
3. **Gather Supplies:** Every event has different needs:
 - a. Identify what supplies are required (like reserving a table or renting out a room on campus or buying materials for the event).
 - b. Assign someone to gather and communicate these items so everyone arrives prepared. Every event is different and may require different items.
 - c. Ensure that someone is identified and responsible for communicating these expectations and bringing resources to the event.
4. **Share Expectations:** Before arriving at the fundraising event, share the history or mission of the V Foundation with members to better understand the "why" behind the work.
5. **On-Site:** Share any special instructions (like check-in procedures, dress codes, or safety guidelines) with members before arrival. Be sure to take photos!

PHILANTHROPY EVENT IDEAS

When planning philanthropic activities, ensure they are engaging, align with your chapter's capabilities, and adhere to Delta Chi's Risk Management Policies.

Donation via a philanthropy effort can be in the form of monies or goods.

FUNDRAISING EVENTS:

- Benefit concerts or dances
- Athletic tournaments or e-sports competitions
- Themed dinners with guest speakers
- 5k runs or walks
- Trivia nights or talent shows

DONATION DRIVES

- Toy collections for local children
- Care packages and/or letter writing for military personnel & their families
- School supply or book drives for local schools
- Food or clothing drives for local shelters
- Pet supply collections for local animal shelters

RAISING MONEY FOR THE V FOUNDATION

In 2006, Delta Chi established a formal partnership with the V Foundation for Cancer Research. Chartered/provisional chapters are encouraged to host philanthropic events to raise money for cancer research through the V Foundation.

These events should focus on educating attendees and the campus community on the importance of donating to cancer research. Each chapter should host at least one philanthropy event per year to raise funds and awareness for the V Foundation.

In addition, through the V Foundation, Delta Chi hosts a Bracket Challenge annually, open from mid-January to mid-April to align with the NCAA men's basketball tournament.

Chapters are encouraged to participate and invite family and friends to donate to their chapter's team. During the International Convention, the Fraternity will also host regular fundraising efforts for the V Foundation through activities like a basketball pop-a-shot tournament as a reference to the Bracket Challenge.

UTILIZING CROWDCHANGE

CrowdChange is an online fundraising platform available to all Delta Chi chapters at no cost. To use the platform, visit deltachivfoundation.crowdchange.co and click the "Start a Fundraiser" button, from there, follow the steps to enter the event information. You can also create tickets, registration, sell merchandise and showcase event sponsors.

Within the platform, there is an opportunity to create personal and team fundraising pages for your members and event attendees. For a detailed guide, use the CrowdChange How-To Guide found on the Delta Chi website.

REPORTING AND REFLECTING

After each event, it's crucial to assess and share your experiences:

- **Internal Reflection:** Hold a debrief session with members to discuss successes and areas for improvement.
- **Feedback from Partners:** Solicit input from collaborating organizations to strengthen future partnerships.
- **Documentation:** Keep records of events, including participant numbers, funds raised, and community impact.
- **Reporting to IHQ:** Dollars raised for the V Foundation will be automatically reported to Delta Chi IHQ through the use of CrowdChange.

For more support on working to fundraise for the V Foundation or questions on reporting, contact your Officer Success Manager!

WORKING WITH THE “A”

- Ensure chapter meetings and ritual ceremonies are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, etc.
- Educate members prior to officer elections about removing bias from discussions and decisions
- Talk together before registration for RLA and/or Convention are complete to ensure all members representing the chapter have their needs met while traveling to/from and during the event.
- Discuss alternate ways to participate in ritual ceremonies if a member is physically unable to participate in the way described for the ceremony.
 - Should you need assistance with determining the best and most appropriate accommodation, talk to your “BB” - Chapter Advisor
 - If you cannot determine the best accommodation at the chapter-level, reach out to representatives of the Fraternity’s Ritual Committee.
- Ensure the “A” has considered all qualified members when choosing to appoint someone for a position or opportunity.

WORKING WITH THE “B”

- Review the chapter calendar together regularly to make sure events are not planned during religious and cultural holidays or observances.
- If an event **MUST** be scheduled, be flexible and accommodating if a member or Associate Member cannot attend for religious or cultural reasons.
 - If initiation must be scheduled on Rosh Hashanah to meet the 35-day requirement, then Jewish members should be excused from the event.
- Invite guest facilitators with different experiences and identities to provide training and education for the chapter.
- Find time during chapter meetings for DEI information to be shared and dedicate one chapter program a term to DEI-specific training for general body meetings.
- Review the chapter bylaws together each term to determine it meets the current needs of the chapter and propose needed amendments.
- Provide coaching to other chairs who are not keeping DEI considerations in mind.

WORKING WITH THE “C”

- If members have to work during chapter meetings and events and/or cannot meet requirements due to work, find a way to work with them.
 - Can one officer host a “make-up” meeting another day/time?
 - Can a job count for a certain expectation if hours are verified?
- Assist the “C” in educating members about different available membership statuses to reduce inactive status request or membership resignations..
- Ensure the preferred name of all members is used.

WORKING WITH THE “D”

- Avoid assumptions that members are paying for their fraternity experience using money from parents or family members.
- Evaluate the current chapter dues structure and determine if there are changes that can be made to make the fraternity experience more financially accessible.
- Educate members and Associate Members about payment plan options at the beginning of each term.

WORKING WITH THE “E”

- Ensure chapter alumni events are accessible and inclusive including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, etc.
- If alumni ever create an uncomfortable situation or say something inappropriate, work with the “E” to ensure this is addressed. It would be best to bring in the “BB” - Chapter Advisor and/or ABT President to determine the best plan of action.
- Include DEI-related information in the alumni newsletter and invite alumni to visit the chartered/provisional chapter as a guest speaker on a topic related to DEI.

WORKING WITH THE “F”

- Ensure the chapter’s judicial board meetings are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, etc.
- Provide anti-bias training for members of the judicial board.
- If the chapter has a house, do a walk-through together and determine if any work needs to be done to make the entire house accessible.
- Decide if any safety procedures or policies need to be updated given the needs of members or Associate Members.
- Ensure sanctions proved by the judicial board are fair and equitable.
- If a bias issue is the reason a member/Associate Member is referred to the judicial board, work together to ensure education and restitution is part of the process.

WORKING WITH THE ASSOCIATE MEMBER COUNSELOR (AMC)

- Ensure Associate Member meetings are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, etc.
- Educate Associate Members about other fraternity and sorority councils on campus so they are familiar with our peer organizations.
- Review scholarship expectations, time commitments, and financial responsibilities with Associate Members and let them know to talk to you if they are struggling .

WORKING WITH THE RECRUITMENT CHAIR

- Ensure chapter recruitment events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, etc.
- Make sure scholarship expectations, time commitments, and financial responsibilities are shared openly and honestly during recruitment.
- Educate chapters on removing bias from recruiting efforts.
- Determine which identity groups on campus are not represented among members and Associate Members, and make it a goal to reflect the entire campus community in the chapter. Openly acknowledge that you are working to make the chapter more inclusive and comfortable for everyone when talking to interested recruits.
- Ensure a wide variety of recruitment events are hosted to increase the comfort level of both members and interested recruits.

WORKING WITH THE SCHOLARSHIP CHAIR

- Ensure chapter study hours are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.).
- Partner with other fraternity/sorority governing councils for programming.

- Work together to support members and Associate Members struggling with balancing school and other responsibilities.
- Provide support and resources for members with learning disabilities. This may include offering modifications to the chapter scholarship plan.
- Ensure members and Associate Members with an academic status of at-risk (low), at-risk (high), and probation are not excluded from the chapter.

WORKING WITH THE PHILANTHROPY CHAIR

- Ensure chapter philanthropy events are accessible and inclusive, Ensure chapter recruitment events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, accommodating food allergies/intolerances, etc.
- If a philanthropy event involves a physical task (ex. sports-themed events), work to provide alternate opportunities for individuals who may not be able to participate.
- Rather than requiring each member or Associate Member to raise a specific amount of money, set a chapter goal and work together to achieve it.

WORKING WITH THE SERVICE CHAIR

- Ensure chapter service events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, accommodating food allergies/intolerances, etc.
- Partner with other groups on campus and in the community for service events.
- Offer one service opportunity a term that gives back to a historically marginalized or underserved community representatives.

WORKING WITH THE BROTHERHOOD CHAIR

- Ensure chapter brotherhood events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, accommodating food allergies/intolerances, etc.
- Plan events to celebrate the different identities of chapter members. These events should NOT turn into asking a member to share about themselves - it is not the responsibility of individuals from historically marginalized and underserved backgrounds to educate people. Instead, work together to find a campus or community program the chapter can attend together.
- Ensure a wide variety of brotherhood events and activities are included to increase the comfort level and involvement for all members and Associate Members.

WORKING WITH THE SOCIAL CHAIR

- Avoid programming that will exclude members or Associate Members (e.g. Mom's Weekend or Dad's Weekend) and opt for more inclusive and/or neutral events (e.g. "Family Weekend").
- Ensure chapter social events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, accommodating food allergies/intolerances, etc.
- Find opportunities for social events with culturally-focused organizations on campus.

WORKING WITH THE PUBLIC RELATIONS CHAIR

- Repost or create posts celebrating and acknowledging religious and cultural holidays/events and heritage awareness days/weeks/months.

- Review chapter social media accounts and ensure ALL members are represented.
 - Avoid only using a specific group of members for all or most social media posts.
 - Avoid posts that stereotype or tokenize any members.
- Ask an outside party with knowledge of your campus and community to review chapter social media accounts and provide feedback regarding how you can show up in a more inclusive way.

WORKING WITH THE IFC DELEGATE

- Increase attendance at and participation in other governing council (ex. National Pan-Hellenic Council, Multicultural Greek Council, United Greek Council) events.
- Work with IFC to provide co-programming for all councils.
- Ensure IFC-hosted events are accessible and inclusive, including physical accessibility (wheelchair access, elevators, etc.), using a microphone, provide copies of reading materials in a larger font, accommodating food allergies/intolerances, etc.
- Encourage the IFC community to hold each other accountable when it comes to respecting and appreciating all people and their lived experiences.
- Work with the IFC Advisor to determine ways to make the IFC experience more diverse, inclusive, equitable, and accessible.