

DELTA CHI

ALUMNI ENGAGEMENT BRIEF

Updated July 2025

Delta Chi recognizes the value of supporting the lifelong engagement of our members and has a variety of opportunities for alumni of all ages to remain connected to the fraternity. This BRIEF contains opportunities for continuous involvement and outlines the alumni initiation process.

ENGAGEMENT OPPORTUNITIES FOR ALUMNI

UPDATING CONTACT INFORMATION

Encouraging alumni to update their contact information is the first step in any successful engagement program. Asking your alumni during an event or program to take a few minutes to verify or update their contact information on MyDChi is one of the most important things an alumnus can do to stay involved with Delta Chi. Correct contact information ensures that they have the opportunity to stay informed and are aware of options to attend events, to volunteer, or participate in programs offered by your chapter or Delta Chi IHQ.

Encourage alumni to visit MyDChi.org, log in or <u>get access to their account</u>, and click "edit profile" on the left-hand side of the page. From there, they can update their contact information. If your chapter receives updated contact information, please share that with the International Headquarters to ensure the information on file is accurate.

VOLUNTEERING WITH DELTA CHI

Alumni have the opportunity to volunteer for Delta Chi in a multitude of ways. One option for volunteering includes supporting a local chapter. These positions include serving as a "BB" - Chapter Advisor, Alumni Board of Trustees (ABT) member, or Housing Corporation Board member, and range in level of commitment. These positions are important for the operational success of a chapter. Overall, a successful engagement program is always working to cultivate new potential volunteers to support the members and the organization. IHQ also provides volunteer training and some online learning opportunities for volunteers.

Alumni can also be involved as a member of an international committee offered through the Fraternity (see here for more information), by offering their support as a Vice Regent, or running for election into a role as a Regent or member of the Executive Committee. The Executive Committee and Board of Regents is entirely made up of alumni volunteers.

Fraternity Communication

For most alumni, *The Quarterly*, the Fraternity's magazine, is their primary connection with the Fraternity. It allows the alumni to stay current with other alumni, the individual chartered/provisional chapters of Delta Chi, and the international organization. *The Quarterly* also addresses the current issues and trends that affect Delta Chi and the fraternal movement. For more information on how alumni can get or maintain access to *The Quarterly*, please contact headquarters@deltachi.org.

Delta Chi is active on several social media platforms listed below; undergraduate and alumni members should follow these to stay up to date:

- Facebook: <u>facebook.com/deltachifraternity</u>
- Instagram: <u>@DeltaChiHQ</u>YouTube: <u>Hand & Key TV</u>

CHAPTER ENGAGEMENT

Your chapter should also work on providing alumni with regular communication. The easiest way to complete this is to ensure that the "E" submits an update for the Campus Scene section of *The Quarterly* by the required deadlines for inclusion. Each group should also look to provide a regular newsletter to alumni and volunteers. Additionally, you should include messages and communication on your chapter's social media platform(s) aimed specifically at your alumni as another opportunity to keep them informed and connected. See the Alumni Newsletter BRIEF for more information or ideas, including how to request alumni contact information!

ALUMNI CHAPTERS

Alumni within the fraternity have the opportunity to build their professional network and stay engaged by getting connected with an Alumni Chapter. Chapters represent a city or area rather than a specific college/university chapter, and are open to all alumni members of Delta Chi residing within that area.

Having an Alumni Chapter in the area of your chapter is another opportunity to keep alumni connected and can provide an added level of support for your members (see here for current Alumni Chapters). As a recognized alumni chapter, members have voting privileges at at the International Convention, and can also be a great source of support!

HIGHLIGHTING ALUMNI

In addition to staying connected with the Fraternity by updating their contact information, volunteering, or reading fraternity communications, there are a number of ways to highlight the accomplishments and life events of alumni.

The Fraternity is committed to raising awareness about the impact that our alumni members have on our organization and in their communities. The accomplishments of our alumni are highlighted during Alumni Appreciation Week, Volunteer Appreciation Week, and throughout the year on social media. You can help IHQ in these efforts by sharing their stories with us by submitting a story via the "<u>Highlighting The Alumni Experience</u>" form on the Delta Chi website. Sharing the accomplishments of your alumni is a great way to help them feel valued by you and Delta Chi. If you promote a story in your newsletter, please share it with IHQ.

Delta Chi also highlights the outstanding efforts of our alumni through international awards such as the Valor Award, Meritorious Service Award, Distinguished Delta Chi Award, and Delta Chi of the Year. These awards are selected through a nomination and application process once per year. For more information on these awards, visit the Awards & Recognition section of the Delta Chi website.

The Fraternity also wants to congratulate our alumni on milestone events in their lives. This is an opportunity to share the good news, such as a wedding, birth/adoption, or winning an award. Help to share the good news by regularly sharing the "Keeping In Touch" form with your alumni. In addition to sharing the news in *The Quarterly*, the International Headquarters will send a small gift for the birth/adoption of a child.

PARTICIPATION IN RITUAL AND ALUMNI CEREMONIES

Delta Chi provides opportunities to connect to our Ritual at the Regional Leadership Academy (RLA) and the International Convention. The "E" should also invite alumni to attend ceremonies held by the chapter.

Additionally, members can participate in the Alumni Rededication Ceremony, which is designed to help signal the end of student status and the beginning of involved alumni membership. Alumni members and undergraduates within six months of graduation are eligible to participate in the Alumni Rededication Ceremony. As part of your alumni engagement efforts, your chapter should work with your alumni volunteer team to offer the Alumni Rededication Ceremony at least once per year.

Undergraduate chapters should also consider the value of Alumni Initiations (for those individuals who never joined a social fraternity but feel it would be a great addition to Delta Chi), and the Memorial Ceremony, for those members who have passed away. You can help inform fellow Delta Chi members of a brother's passing by sharing the information in the "Farewell & Parting" form on the Delta Chi website.

ALUMNI INITIATES

An alumnus initiate can provide a great source of support for an undergraduate organization. They can grow the alumni and volunteer support for your members and organization, expand your network, and provide valuable insights and guidance. An alumnus initiate is an adult male who is asked to join the lifelong bond of Delta Chi and has never been initiated into any other college social fraternity. This could be a faculty member, a college administrator, local community leaders, local businessmen, neighbors or family members of current members.

These individuals are neither an "honorary member" nor an "honorary initiate." An alumnus initiate receives recognition as a full member of The Delta Chi Fraternity and has the same rights and privileges as any other alumnus of the Fraternity. While each alumnus initiate should be provided a *Cornerstone*, they are not considered Associate Members and should not be required to go through an Associate Member education and onboarding process. However, these individuals may be invited to attend activities hosted by an undergraduate or alumni chapter. Alumni initiates should be briefed on the general information of the Fraternity, so that they feel confident about their choice to join.

TO INITIATE AN ALUMNUS, THE "E" MUST COMPLETE THE FOLLOWING STEPS BEFORE INITIATION:

- Verify that the individual(s) has never been initiated into membership of another social fraternity (resignations or release of membership are not permitted).
- Have a unanimous vote of the chartered/provisional chapter members to approve the alumni initiation, which must also be approved by the Alumni Board of Trustees.
- Work with the "C" to report the results of the vote on the Chapter Meeting Report (CMR) sent to Delta Chi International Headquarters.
- Following the submission of the CMR, the "E" should send an email to the Executive Director stating why the chapter wishes to initiate the individual(s). The request must identify the qualifications of the candidate(s), and should include a copy of the submitted CMR as an attachment.

- Complete an Alumnus Initiation Application via MyDChi > Chapter > Member Initiation Reports > Create Alumnus Initiation Application.
- Upon completion of the Alumnus Initiation Application and proceeding steps, you will receive authorization from the Executive Director approving the initiate(s).
 - Non-compliance with any of the above steps will result in a \$50 fine per initiate.
- A chapter may initiate such individuals for the \$225 Initiation Fee (waiving Associate Member dues).
 - Delta Chi Law allows the Executive Director to waive this fee on a case-by-case basis, but the request for a waiver of the initiation fee must be sent and approved before an alumni initiation.
 - Failure to receive authorization before the initiation will result in the fee being charged.

When initiating fathers, local businessmen, faculty, etc., chapters are to use the official Ritual of The Delta Chi Fraternity, but initiates are only to witness the **last section**. Please contact the Executive Director if you are unclear or have questions about what this means.

Following the ceremony, alumni initiates should be placed on the chapter alumni roster, sent alumni newsletters and communications, and invited to alumni events. They are also encouraged to affiliate with local Alumni Chapters, if available. It is the responsibility of the chapter to keep the alumni initiate(s) informed and involved.