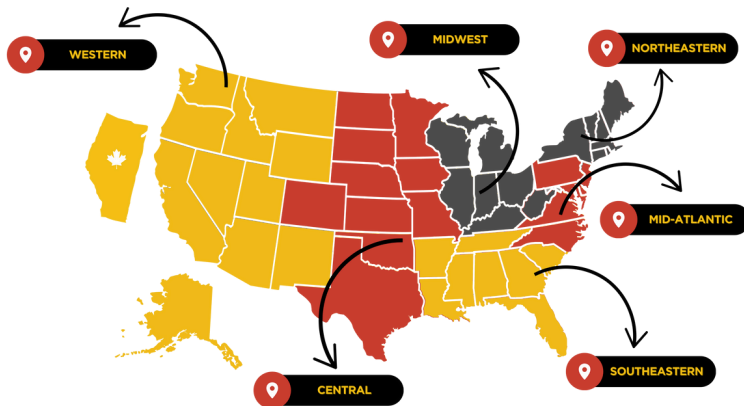




REGIONAL LEADERSHIP ACADEMY

RECRUITMENT OFFICER KNOW BEFORE YOU GO



HISTORY OF THE RLA PROGRAM:

For years, Delta Chi hosted a president training event known as “A’s” Academy, and the nine governing Regions hosted annual leadership conferences for our active and alumni members, known as Regional Leadership Conferences (RLCs). During the 2023 RLCs, each of Delta Chi’s nine regional bodies voted in favor of the Board of Regents redirecting the 2024 RLC program to a Regional Leadership Academy format. In 2024, Delta Chi’s nine regions voted to continue the Regional Leadership Academy (RLA) program for 2025. At the 2024 International Convention, a vote was also taken to reduce the regions from nine to six, with elections to take place during RLA 2025.

This Regional Leadership Academy format will allow Delta Chi members to engage in a weekend of officer development, leadership training, and action planning. Sessions will be held over two weekends, and chapters/provisional chapter members and alumni will attend their designated RLA (see above) and participate in a brotherhood experience like no other!

WHAT WILL HAPPEN AT THE 2025 REGIONAL LEADERSHIP ACADEMY?

Delta Chi’s four Regional Leadership Academies (RLAs) are a full one-stop program for our chapters/provisional chapters to engage in officer training and onboarding, leadership development, recruitment training, risk management training, professional development, brotherhood, and Regional Fraternity business. The RLA experience will help our members better prepare for their upcoming recruitment initiatives, jumpstart their executive board experiences, and enhance their professional skills.

WHO ATTENDS RLA?

For the 2025 Regional Leadership Academy experience, participants will include:

- “A” - President - **Required**
- “B” - Vice President
- “C” - Secretary
- “D” - Treasurer
- “E” - Alumni Relations
- “F” - Risk Management
- Recruitment Chair
- Associate Member Counselor
- Dale Carnegie Scholar - **Required**
- Alumni / Volunteers
- Members of the Executive Committee & Board of Regents
- Delta Chi International Headquarters Staff
- Representatives from Dale Carnegie and PhiredUp
- Small group (known as “POD”) Facilitators

Undergraduate chapters/provisional chapters are expected to send a minimum of four representatives to their respective RLA, which must include their “A” and Dale Carnegie Scholar.



DELTA CHI
FRATERNITY

WHEN AND WHERE IS RLA?

RLA will be held over two different weekends in January 2025. Each weekend, events will begin on Friday with dinner and end mid-morning on Sunday before lunch. *See final page for details.*

All recruitment chairs will be expected to complete online onboarding modules, and show a certificate of completion at RLA check-in.

Weekend One: Jan 17 - Jan 19

Central & Midwest Regions

Location: St. Louis, MO

Hotel: Renaissance St. Louis Airport

Travel Info: Complimentary airport shuttle and self-parking on site

Southeast Region

Location: Atlanta, GA

Hotel: Hilton Atlanta Northeast

Travel Info: Complimentary self-parking, no airport shuttle available

Weekend Two: Jan 24 - Jan 26

Northeast & Mid-Atlantic Regions

Location: Philadelphia, PA

Hotel: DoubleTree by Hilton Cherry Hill

Travel Info: Complimentary self-parking, no airport shuttle available.

Western Region

Location: Reno, NV

Hotel: Peppermill Resort

Travel Info: Complimentary airport shuttle and self-parking on site

WHAT IS THE DRESS CODE?

RLA attire expectations are as follows:

- **Friday:** Delta Chi casual (lettered shirts/sweatshirt or appropriate fraternity event shirts/sweatshirts, jeans/khakis, clean sneakers/shoes)
- **Saturday day:** Professional casual (polos/sweaters / button-up shirts, khakis or suit pants with boat shoes loafers)
- **Saturday evening:** Business professional (Suit jacket and pants, Button-up shirt, Tie, Dress Shoes, Delta Chi badge)
- **Sunday:** Delta Chi casual (RLA Shirt received at check-in, jeans/khakis, clean sneakers/shoes)

WHAT IF I HAVE TO MISS CLASS?

A faculty absence notification memo is [available here](#), or on the RLA website.

WHAT DOES RLA COST? WHAT DOES THAT INCLUDE?

All chapters/provisional chapters will be charged the **\$1200 RLA Assessment fee** approved by the Board of Regents. This will cover the registration (including program materials, RLA shirts, etc.), meals (Friday dinner through Sunday breakfast), and hotel costs (two nights) for up to eight (8) representatives. Chapters/provisional chapters may send additional representatives for a fee of \$150 per person (which covers the same items).

RLA participants will share hotel rooms with their chapter/provisional chapter brothers. Rooms will accommodate four members per room. For those chapters/provisional chapters registering more than eight members, those individuals will be placed in a hotel room with other Delta Chi members (typically Dale Carnegie Scholars will be roommates as their schedule differs slightly from the rest of the attendees), and to the best of our ability, placed in rooms near or with their chapter/provisional chapter members.

All representatives must register themselves to attend RLA by December 15, 2024, and during registration will need to select the recruitment tracks to attend during the program.

WHAT ABOUT TRAVEL SUPPORT?

All participants are expected to secure their own travel to attend RLA and typically members will travel together to the program. However, chapters / provisional chapters are eligible for travel credits after the program if they meet the following criteria:

1. "A" attends and participates in the "A's" Academy track, in accordance with Delta Chi Law (or is excused by their Regent due to extenuating circumstances).
2. Chapter/provisional chapter sends at least four (4) members to comply with minimum attendance requirements.
3. At least four (4) members attend all general sessions and their respective breakout sessions and are marked for attendance.

If all conditions are met, the chapter/provisional chapter will receive a travel credit on their account. The amount is based on the chapter / provisional chapter's campus distance from the host location, and is not designed to and will not cover all costs associated with travel. There may be some additional funding available for chapters that have extenuating circumstances.

WHAT IS THE RECRUITMENT TRACK SCHEDULE FOR RLA?

General Outline of Events, Subject to Change. Dale Carnegie Scholars have slightly different schedule

	Friday	Saturday	Sunday
7:00 AM		Registration and Breakfast Open	
8:00 AM		General Session 4: Regional Business & Regent Elections	Breakfast
9:00 AM		General Session 5: The Adam Oakes Story and the Power of Bystander Intervention	Recruitment POD Session 5: Lead On & Assess
10:00 AM		Recruitment POD Session 3: Phired Up Training	General Session 13: Chapter Action Planning
11:00 AM			General Session 14: RLA Recognition & Closing Session
12:00 PM	Registration Open - Recruitment Chairs must show onboarding module certificate of completion at check in	General Session 7: Lunch and Optional Regent Reform Discussions	Participant Depature
1:00 PM		General Session 8: Dale Carnegie Keynote	
2:00 PM		Recruitment POD Session 4: Officer Deep Dive	
3:00 PM		General Session 9: Social Support and Table Talks	
4:00 PM	Recommended final arrival time		
5:00 PM	General Session 1: Dinner, Welcome to RLA, State of the Fraternity	Break & Suit Up	
6:00 PM	General Session 2: Phired Up Keynote	General Session 10: Formal Dinner, Partner Highlights, Region Awards	
7:00 PM	Recruitment POD Session 1: Phired Up Training	RLA Photo & Transition	
8:00 PM	Recruitment POD Session 2: Phired Up Training	General Session 11: Ritual Exemplification	
9:00 PM	General Session 3: Regional Business & Regent Nominations	General Session 12: Optional Brotherhood Event / "A"s Reception	

IT'S JANUARY, WHAT IF THERE ARE WEATHER ISSUES?

Delta Chi IHQ Staff and the Board of Regents will continue to monitor winter weather and potential impact on travel. In the event of a winter storm or warning (either at the RLA host site, at your campus location, or travel in between), chapters/provisional chapters may be given accommodations to arrive late or depart early to ensure safety when traveling.

This accommodation will be made on a case by case basis, and should be made in communication with your Regent. Weather-related absences, delays, or early departures will not impact the RLA Assessment each chapter/provisional chapter will be charged.

STILL HAVE QUESTIONS?

For questions specific to registration and hotel accommodations, please contact deltachi@hpnglobal.com.

For questions regarding exceptions to minimum attendance requirements (ex. "A" cannot attend), please contact your current Regent ([see here for contact information](#)).

For all other questions, contact Director of Education, Kristen Kardas at kkardas@deltachi.org