

# DELTA CHI MEMBERSHIP EXPERIENCE SURVEY

Delta Chi has partnered with Dyad Strategies, an industry powerhouse in fraternity research and assessment, to join over 20 other international organizations to build and tabulate a four-year member impact survey. 2025 will be the third year.

**FEBRUARY 2 - MARCH 5, 2025**



## MEMBERSHIP EXPERIENCE SURVEY FAQ'S

### PURPOSE

The Member Experience Survey (MES) is a tool to help the International Fraternity, our active members, and advisors to understand their membership on a deeper level and identify behaviors to encourage a values-based brotherhood. Through this annual survey, Delta Chi will be able to improve our programs, provide stronger support, and understand what is needed to enhance a safe and thriving culture of Delta Chi.

### WHO TAKES THE SURVEY?

Every active member on the chapter/provisional chapter roster during the survey window should complete the Membership Experience Survey. The more members who complete the survey, the more information the Fraternity has to make Delta Chi the best it can be on both the local and the international levels.

### HOW DO WE TAKE THE SURVEY?

A link to the online survey will be emailed to each member on February 2, 2025, with regular reminders for those who need to complete the survey. The survey will close on March 5th. Members should take the survey when they have 25-35 minutes to complete it from a computer, tablet, or mobile phone. The best time to take the survey is during a chapter meeting in February or March with all brothers completing it at the same time to ensure it is finished.

### IS THE SURVEY ANONYMOUS?

Survey responses are completely anonymous. The Fraternity will only have access to completion data. This means IHQ can inform chapters which members still need to complete the survey during the completion timeline. Any information provided by the members will not have punitive recourse.

## INCENTIVES

### WHAT'S IN IT FOR OUR CHAPTER?

Chapters/Provisional Chapters that participate in the Member Experience Survey will be eligible to win awesome prizes based on the chapter's response rate. To create the most opportunity for incentives, chapters have been divided into the same categories Delta Chi uses for Awards, the Red and Buff Divisions. All chapters that achieve the minimum response rate for one of the three incentives will be entered to win the prizes listed below:

# 1

First two chapters / provisional chapters in each division with a 90% or higher response rate will win a Delta Chi pop-up tent!



# 2

Chapters/Provisional Chapters with a 80% or higher response rate at survey closure will be entered to win a Delta Chi branded table cover or pop-up banner. Five winners per division.

# 3

Chapters/Provisional Chapters with a 70% or higher response rate at survey closure will have members who completed the survey entered to win \$25 gift cards to a location of their choice of locations available through Gift-O-Gram. Ten prizes per division.



**DELTA CHI**  
FRATERNITY

[DELTA CHI.ORG/MEMBERSHIP-EXPERIENCE-SURVEY](https://deltachi.org/membership-experience-survey)