

DELTA CHI MEMBERSHIP EXPERIENCE SURVEY

Delta Chi has partnered with Dyad Strategies, an industry powerhouse in fraternity research and assessment, to join 20+ other international organizations to build and tabulate a four-year member impact survey.

FEBRUARY 4 - MARCH 5, 2024

MEMBERSHIP EXPERIENCE SURVEY FAQ'S

PURPOSE

The Member Experience Survey (MES) is a tool to help the International Fraternity, our active members, and advisors to understand their membership on a deeper level and identify behaviors to encourage a values-based brotherhood. Through this annual survey, Delta Chi will be able to improve our programs, provide stronger support, and understand what is needed to enhance a safe and thriving culture of Delta Chi.

WHO TAKES THE SURVEY?

Every active member should complete the MES. The more members who complete the survey, the more information the Fraternity has to make Delta Chi the best it can be on both the local and the international levels.

HOW DO WE TAKE THE SURVEY?

A link to the online survey is emailed to each member on February 4th. The survey will close on March 5th. Members should take the MES when they have 25-35 minutes to complete it from a computer, tablet, or mobile phone. The best time to take the survey is during a chapter meeting in February or March with all brothers completing it at the same time.

IS THE SURVEY ANONYMOUS?

Survey responses are completely anonymous. The Fraternity will only have access to completion data. This means IHQ can inform chapters which members still need to complete the MES during the survey completion timeline. Any information provided by the chapters will not have punitive recourse.

INCENTIVES

WHAT'S IN IT FOR OUR CHAPTER?

Chapters that participate in the Member Experience Survey will be eligible to win awesome prizes based on the chapter's response rate. To create the most opportunity for incentives, chapters have been divided into the same categories Delta Chi uses for Awards, the Red and Buff Divisions. All chapters that achieve the minimum response rate for one of the three incentives will be entered to win the prizes listed below:

1

First two chapters in each division with a 90% response rate or higher will win a Delta Chi pop-up tent!

2

Chapters with a 80-90% response rate will be entered to win recruitment or Delta Chi swag for the chapter (banner, tablecloth, flag, bid cards, phone wallets, sunglasses, car & tech decals, t-shirts, etc.). Five winners per division.

3

Chapters with a 70-80% response rate will have members entered to win gift cards to Starbucks, Chick-Fil-A, Canes, Dominoes, Jimmy Johns, or Chipotle. Ten prizes per division, \$25 value.