



DELTA CHI

FRATERNITY

Member Resources

ABT Recruitment Advisor Position Description



The ABT Recruitment Advisor should....

- Support and work with the Recruitment Chair
- Read and familiarize yourself with BRIEFS and resources regarding recruitment
- Collect names of potential members through alumni contacts, letters and phone calls
- Review all recruitment letters, posters and all other recruitment publicity
- Help motivate initiated members and Associate Members for recruitment
- Work with the alumni relations advisor to arrange the attendance of appropriate alumni at recruitment functions
- Help locate good speakers for recruitment events (e.g., local Delta Chi personalities, former leadership consultants, Greek Advisors, faculty, university personnel, community leaders)
- Assist the Recruitment chair plan recruitment workshops for the chapter/provisional chapter year-round to help create a recruitment culture and practice 365-recruitment
- Coach the Recruitment Chair to work with the public relations appointed officer to create a recruitment marketing campaign
- Educate the members to market themselves year-round with consistent messaging and branding



Important resources include:

- Delta Chi Law
- ABT BRIEF
- ABT by-laws
- Chapter/provisional by-laws
- Recruitment BRIEF
- Recruitment Resources, including FREE resources from Phired Up Productions ©
- Delta Chi Volunteer Resources, including participation in the Volunteer Training Program available through the International Fraternity