

Recruitment Committee Meeting Agenda



TechniPhi



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Every week, gather your chapter's workhorses and build your recruitment action plan.

- **How will we MEET as many non-Greek students as possible this week?**

[Measured by new PNMs added to ChapterBuilder]

Remember, "You can't recruit who you don't know."

- **How will we intentionally BUILD RELATIONSHIPS with our prospective members this week?**

[Measured by points of contact with PNMS in ChapterBuilder, and moving D's -> C's -> B's -> A's]

Remember, "People don't join organizations. People join people."

- **How will we EVALUATE TALENT and SELECT THE RIGHT MEMBERS for our chapter this week?**

[Measured by how many prospects you vote on and determine are qualified for membership]

Remember, "High quality organizations are made out of high quality members."

- **How will we CLOSE THE DEAL with the right potential members this week?**

[Measured by how many "Pre-Close" meetings you have and membership invitations you offer]

Remember, "The way you ask determines their expectations of membership."

- **How will we ensure all our recruitment activities REFLECT OUR VALUES this week?**

[Measured by how confident you feel that your recruitment choices will attract the right people]

Remember, "High quality people are attracted to high quality stuff."

About Us

Phired Up (along with TechniPhi) delivers **TECHNOLOGY, EDUCATION,** and **STRATEGY** to help transform the way people join fraternities and sororities. Our team of passionate fraternity/sorority professionals are engineers of a growth system that makes fraternities and sororities safer, healthier, and stronger. We want to help every chapter and every potential member feel the impact of that system.

Want to learn more about how we can help your Organization, Community, or Chapter? Visit our website at phiredup.com or click on the link below.

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