


DELTA CHI


FRATERNITY


“E” Resources


HIGHLIGHTING THE ALUMNI EXPERIENCE


It is easy for organization officers to fall into a rut. For the “E” that can mean thinking their role is to simply send out a hastily put-together newsletters once or twice a year. But there is so much more that can be done to make your position impactful.

 **Alumni Profiles:** One way that you can highlight the alumni experience is to offer profiles on alumni members. Whether your organization was recently founded or has been around for more than 100 years, we have the opportunity to help highlight the lives of our alumni. This can be done during the “E”s report in your weekly meeting, as well as on social media to reach a larger audience. Sharing these stories and profiles not only helps your current members better understand the alumni of Delta Chi, but it can help your alumni members feel appreciated while rekindling those fond memories from their undergraduate years.

 **Alumni Events:** Organized events can be a great way engage your alumni members and provide opportunities for them to connect with the undergraduate members. Planning events around major campus/organization events (like a Homecoming) that will be a natural draw for your alumni. Inviting them back for Initiation, pinning for Associate Members, and Alumni Rededication Ceremonies also are great ways for them to remain engaged to your Brothers and organization.

 **The Quarterly:** Don't forget to take advantage of the resources provided by “The Quarterly.” The Campus Scene is an opportunity for our chapters and colonies to highlight what is happening in their organizations. For many of our alumni, this is the first feature they look for. Ensure you meet the regular deadlines to make your submission is made in time, and help your alumni stay informed.

 **Life Events:** When your alumni have a major milestone in their lives, like a wedding, birth of a child, or the passing of a Brother, you can share the news with Delta Chi. Simply visit deltachi.org and submit this information. Delta Chi will ensure that it is included in the next edition of The Quarterly (and potentially send the little one a gift!). This simple gesture is a great way to recognize your alumni and allow fellow alumni to know what is going on in each other's lives.

 **Talk About It:** As the “E,” you are the greatest influencer on your Brothers' understanding of the alumni experience. Take time to proactively speak of the benefits of lifelong engagement, like preparing regular reports for weekly meetings and talking about engagement opportunities with Associate Members.