



THE DELTA CHI FRATERNITY

INTERNATIONAL HEADQUARTERS

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GENERAL LETTER TO THE "E"

September 10, 2018

Dear "E":

You are the key link between your chapter and its alumni. When you realize that more than 90% of all living members of Delta Chi are alumni, you have an indication of how important your position is to your chapter, the alumni and Delta Chi.

In addition to the InBrief, Founders' Day message, and the normal correspondence with the alumni, we publish the *Quarterly*. We have made great strides in improving the *Quarterly* and believe that the quality of the *Quarterly* has a significant impact on the pride of our members. A major determinant of that quality and pride is the material you submit. Remember, no "E" will be considered for an "E" Key award unless the material he submits contains his name.

PLEASE read the attached reference sheet. The appearance of material from your chapter/colony is up to you. Quality material submitted in proper form is the key. All material submitted **MUST** contain your chapter's name! **Note that the next Campus Scene is due December 1, 2018.** It is vital that you do everything in your power to send quality photos, with a caption, (must be 300 dpi at 100%) for every issue. When taking photos, remember that it's faces that matter, not shoes or ceilings. In other words, get closer and then closer still!!! **All materials and any questions should be directed to Ben at 319-499-0348, bely@deltachi.org.**

To further assist you in your job, electronic files/printouts can be ordered during the year. You may also order alumni addresses on self-adhesive labels for mailings. Please send this request to Headquarters@deltachi.org.

Fraternally,

Jerod L. Breit
Interim Executive Director